

**techcentrica**  
THINK CREATIVE, THINK DIGITAL

**Aim high.** | Growth is unending.  
Higher aims always reveal more...

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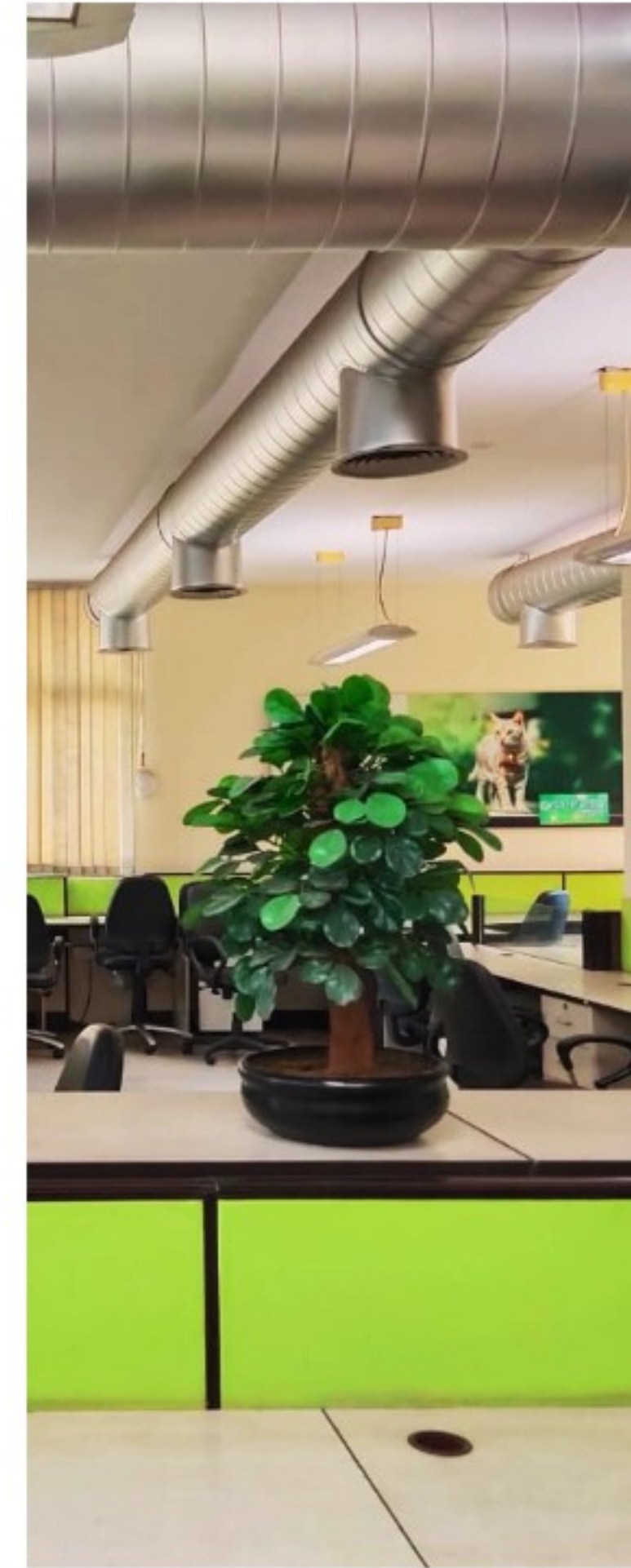
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# Who We Are

Profound difference  
through meaningful change

We're TechCentrica, a full-service marketing agency based in India. Since 2012, we've been your secret weapon for success in the Indian market. We bridge the gap between your brand and Indian audiences.

We've helped over 50 brands reach the right customers, boost exposure, and outshine competitors – all leading to increased sales. We operate across India, so your brand message can resonate from coast to coast.



# Our Global Reach

Strategically **positioned** to serve you across the world.



INDIA  
AUSTRALIA  
NEWZEALAND  
DUBAI  
UK  
US  
CHINA

# Who We Work With...

These are our **happy, satisfied & thrilled clients**. Wanna be happy? Choose Us!



---

## An Agency On A Mission

 Distinguished service through  
concrete values

We go beyond marketing – we're your partner in Indian market success. Our mission is to deliver distinguished marketing services built on a foundation of knowledge, integrity, and honesty. These core values are reflected in our team and company culture, ensuring we deliver exceptional results for your business.

## An Agency With A Vision

 A leader through knowledge,  
technology and culture

Our vision is to be the region's go-to partner for marketing excellence. We leverage knowledge, cutting-edge technology, and a thriving company culture to transform businesses on every level. We aspire to be so synonymous with exceptional marketing that our name becomes synonymous with the ideal marketing partner.

---

# Why Choose Us?

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## We are deep-rooted

Our team isn't just skilled, it's strategic. We combine international expertise with a deep understanding of the Indian Market – a potent mix of strategists and pragmatists. Our diverse team brings a wealth of experience and exclusive industry connections. This translates to unmatched quality and unique services tailored specifically to your needs.

## We are A to Z

We're your one-point stop for all things marketing. Whether you need market research to understand your audience, a dazzling event to generate buzz or a comprehensive digital strategy, our full suite of services caters to every stage of your marketing journey. We handle everything from initial assessment and brainstorming to flawless execution, monitoring, and evaluation – all under one roof with a dedicated point of contact.

## We invest in knowing

We believe in results, not just activity. That's why we invest time upfront to understand your needs, conduct thorough research, and leverage data to craft winning strategies. But we don't get bogged down in analysis paralysis. We're agile and responsive, adapting to market changes while ensuring you get the most value from your investment.

---

## How We Do It

At TechCentrica, honesty is our guiding principle. We believe in transparent communication, from initial assessments and goal setting to flawless execution, performance monitoring, and progress evaluation.

## Plans, Timeframes & Measurables

We believe in keeping you informed every step of the way. Whether you need a one-off project or a year-long campaign, we provide clear action plans with defined timelines and measurable goals for tracking progress.

## Quality Control

Our rigorous internal auditing ensures only the best work reaches your hands. We utilize multiple filtration layers, guaranteeing the final product exceeds your expectations.

## Involvement & Follow-up

We partner with you, not just for you. We involve our clients throughout the process, assigning dedicated Account Managers who understand your unique needs. Regular status reports packed with data and visuals keep you informed and engaged.

## Research & Knowledge Base

We learn from every project, building a vast knowledge base that benefits you. Before tackling any task, we leverage our experience to know exactly where to look for the best solutions – saving you the time and frustration of trial and error. This translates to efficient processes and proven strategies, ensuring you get the results you deserve.



A Rhythmic *fusion* Of

# PASSION & PRECISION

A harmonious ensemble of over 50 dynamic and passionate young enthusiasts, our team is the beating heart of digital media. With an unwavering love for the ever-evolving social media landscape, they immerse themselves in the latest trends and cutting-edge marketing tools, their collective passion resonating in perfect symphony.

---

## Our Services

A decade of driving business success. With nearly twelve years of experience, we've helped countless businesses achieve their goals and soar beyond expectations.





“

# SOCIAL MEDIA MANAGEMENT

Like a skilled violinist captivating audiences, our Social Media Management expertise weaves a symphony of compelling narratives, resonating deeply with your target audience across digital platforms.



“

# WEB & APP DEVELOPMENT

Akin to a virtuoso crafting a masterpiece, our Web & App Development prowess harmonizes cutting-edge technologies, intuitive design, and seamless functionality into a melodic digital experience.



“

# SEARCH ENGINE OPTIMIZATION

Echoing the rhythmic precision of a percussionist, our Search Engine Optimization strategies keep your online presence in perfect sync with evolving algorithms, ensuring your brand hits all the right beats.



“

# MOTION & GRAPHIC DESIGN

With the artistic flair of a composer, our Motion & Graphic Design team orchestrates a visual symphony, breathing life into your brand's story through captivating visuals and dynamic animations.



“

# SOCIAL MEDIA ADS

Striking the right chords across advertising platforms, our Social Media Ads mastery, guided by meticulous research and strategy, composes a soulful rhythm of impactful results.



“

# E-COMMERCE MARKETING

Harmonizing the intricate melodies of marketing and technology, our E-commerce Marketing expertise crafts a seamless shopping experience that resonates with your customers' desires.



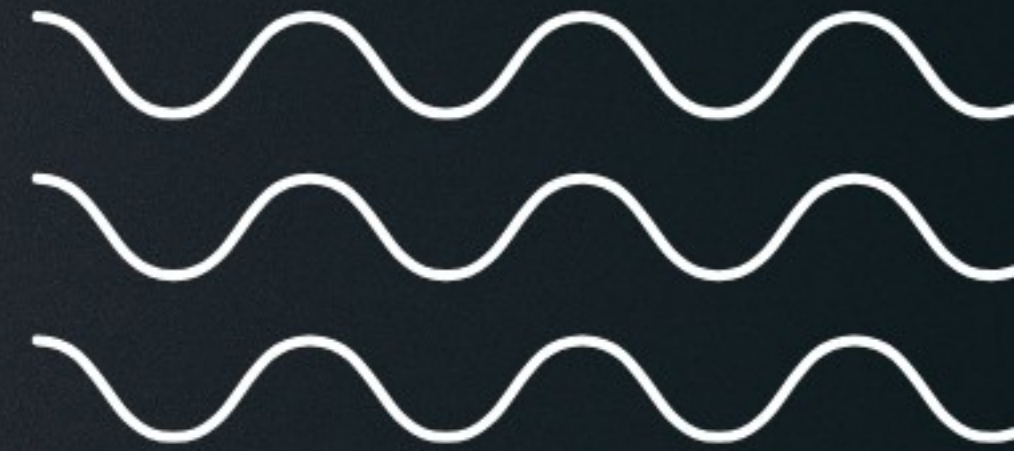
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# PERFORMANCE MARKETING

Like a maestro conducting a grand opus, our Performance Marketing prowess unifies diverse marketing channels into a cohesive, data-driven composition that maximizes your return on investment.

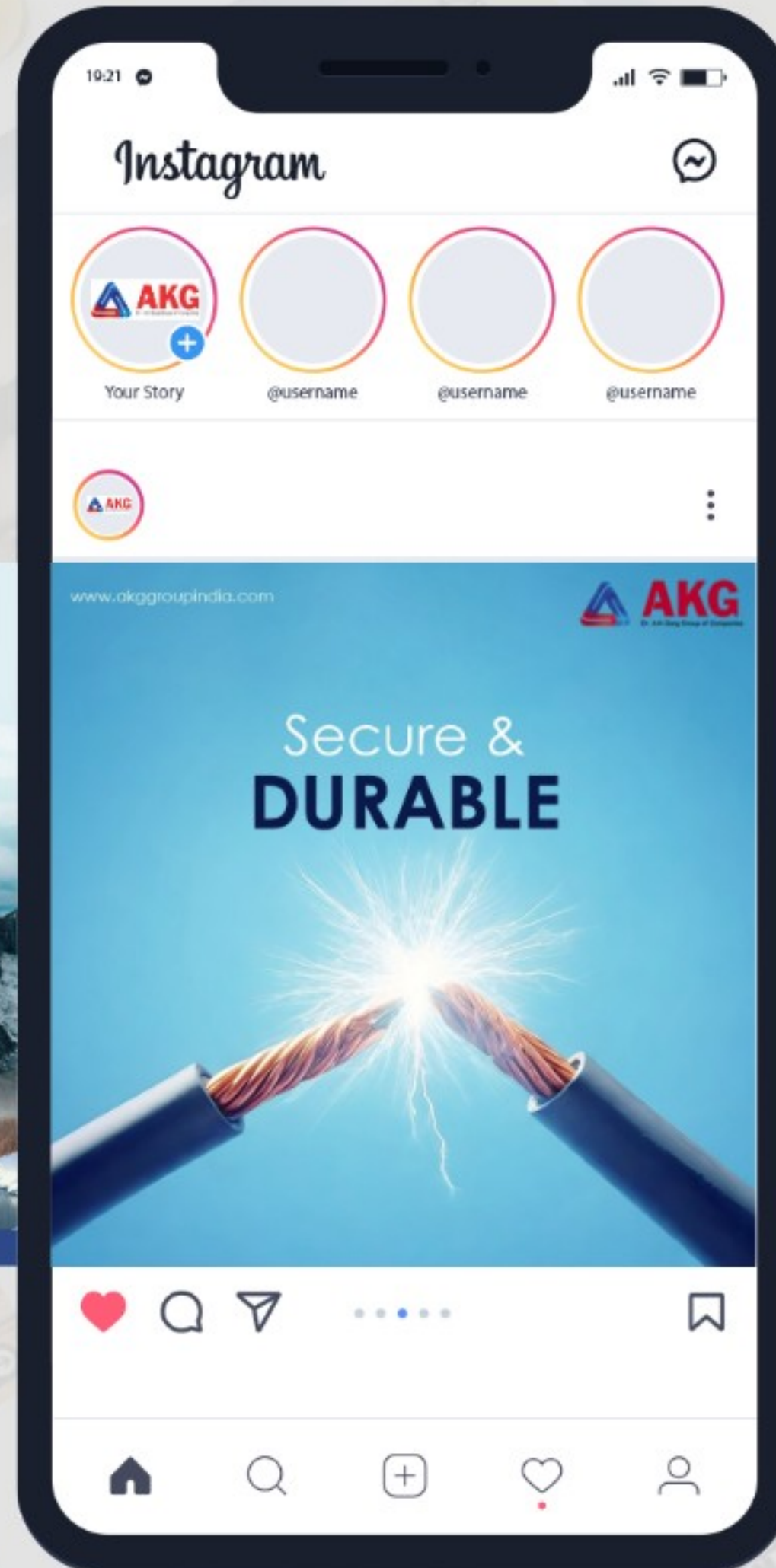
# OUR WORK

Crafting *modern* and usable *design*



# SOCIAL MEDIA

AKG Pipes





EXTREMELY HOT WHICH M...

1800 570 9949



**AKG**  
Dr. A.K. Ganguly Group of Companies

1800 570 9949  
www.akgroupindia.com

### UPVC Drainage Piping System

has high load bearing capacity.

AKG

A row of five circular icons: a blue thumbs-up, a pink heart, a yellow surprised face, a yellow laughing face, and a yellow angry face.

**AKG**  
Dr. A.K. Ganguly Group of Companies

With AKG

AKG

www.akgroupindia.com

1800 570 9949

A row of five circular icons: a blue thumbs-up, a pink heart, a yellow surprised face, a yellow laughing face, and a yellow angry face.

**AKG**  
Dr. A.K. Ganguly Group of Companies

### UPVC Pressure Pipes & Fittings

For A Smooth Flow

AKG

www.akgroupindia.com

A row of five circular icons: a blue thumbs-up, a pink heart, a yellow surprised face, a yellow laughing face, and a yellow angry face.

**AKG**  
Dr. A.K. Ganguly Group of Companies

### Build A Stronger Future For Agriculture.

With AKG Pipes

1800 570 9949

A row of five circular icons: a blue thumbs-up, a pink heart, a yellow surprised face, a yellow laughing face, and a yellow angry face.

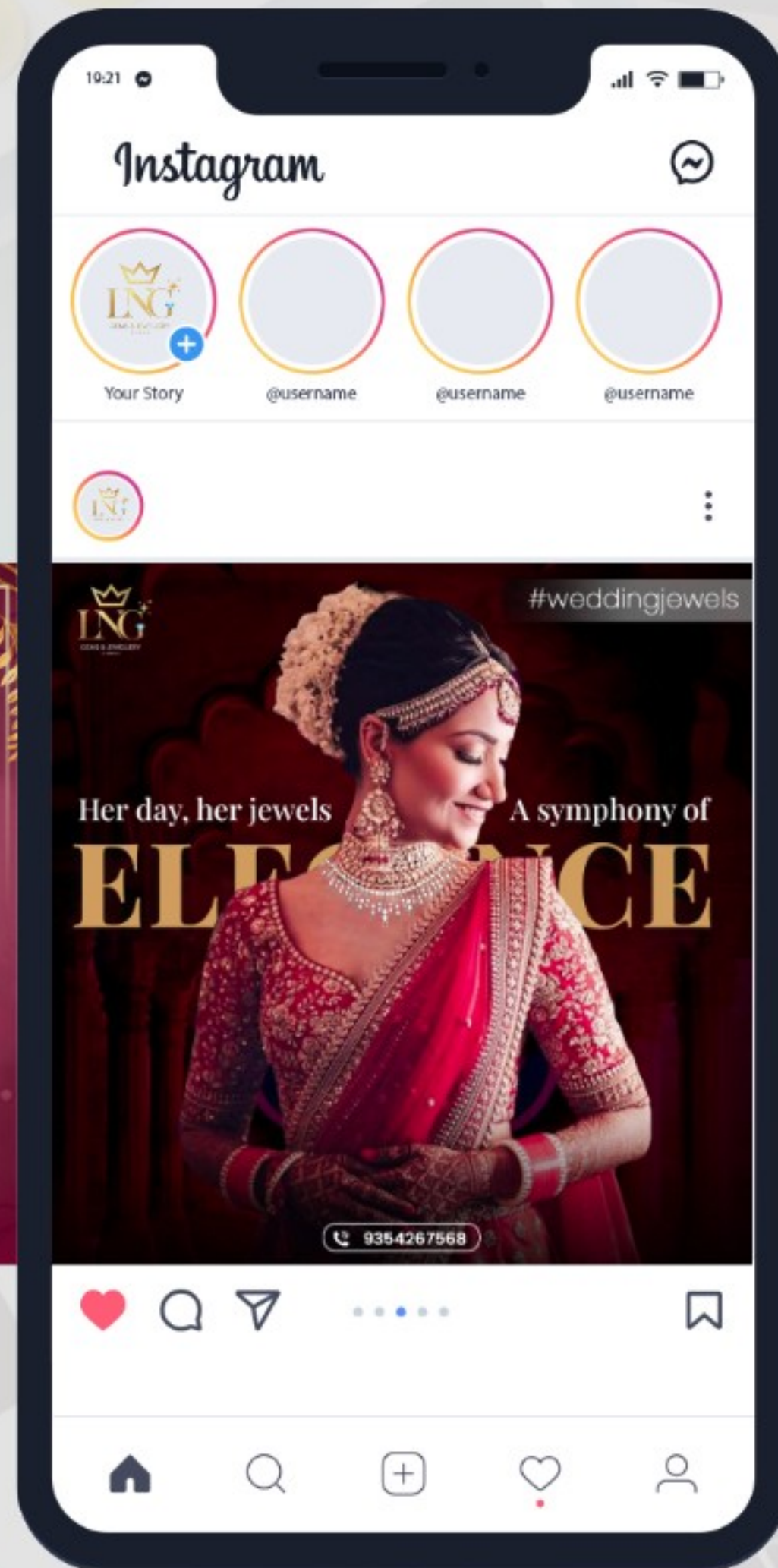
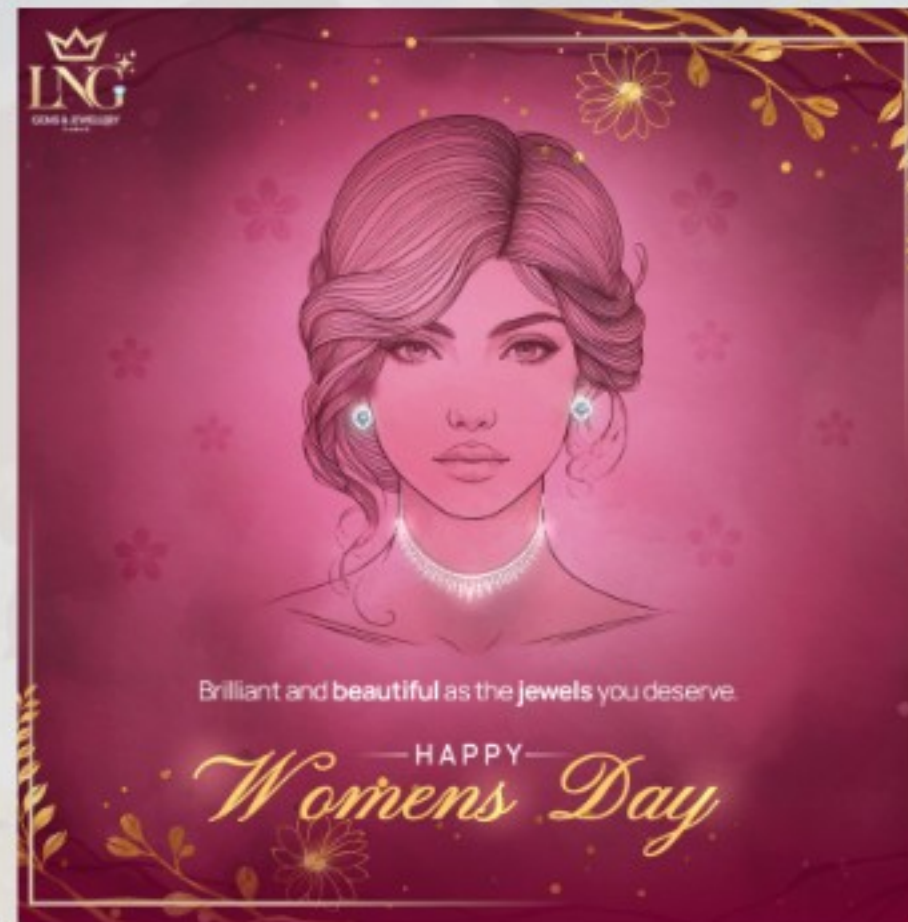
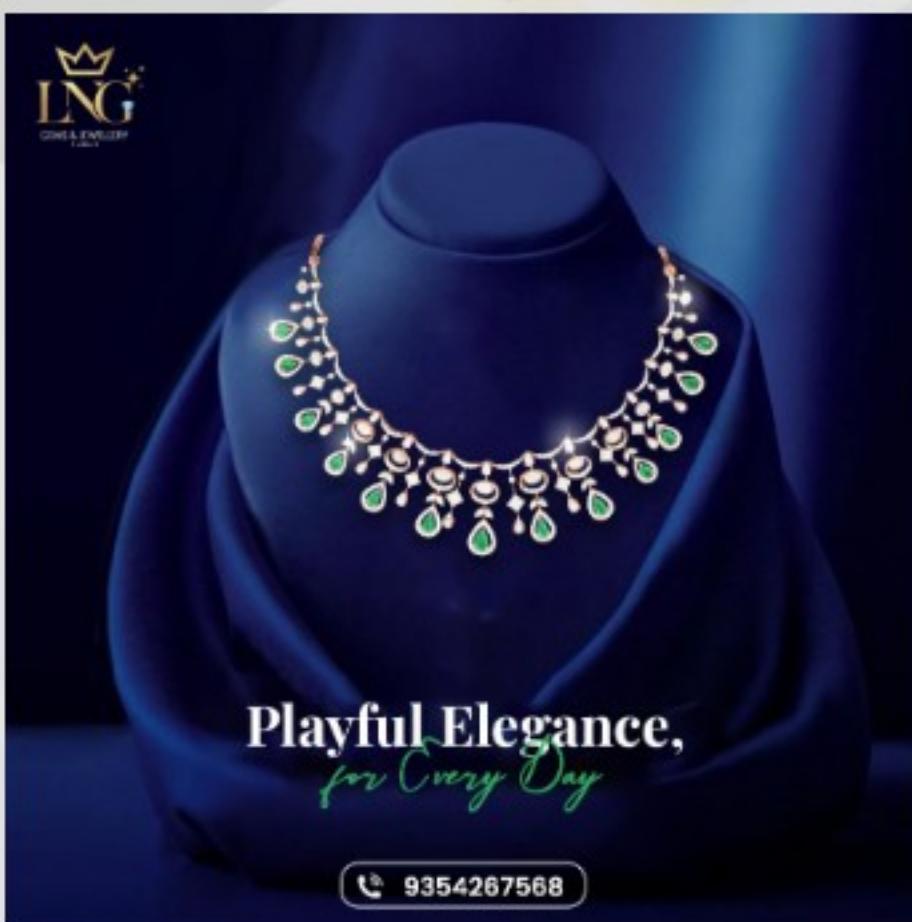
**AKG**  
Dr. A.K. Ganguly Group of Companies

### EXPERIENCE THE MAGIC OF LONG-LASTING, LEAD-FREE PVC PIPES FOR A HEALTHIER HARVEST!

AKG

# SOCIAL MEDIA

LNG Gems





9354267568



9354267568



Add a touch of  
**SPARKLE**  
TO YOUR WRIST

9354267568



9354267568



World Earth Day

9354267568



Every Ring Has Its  
pose

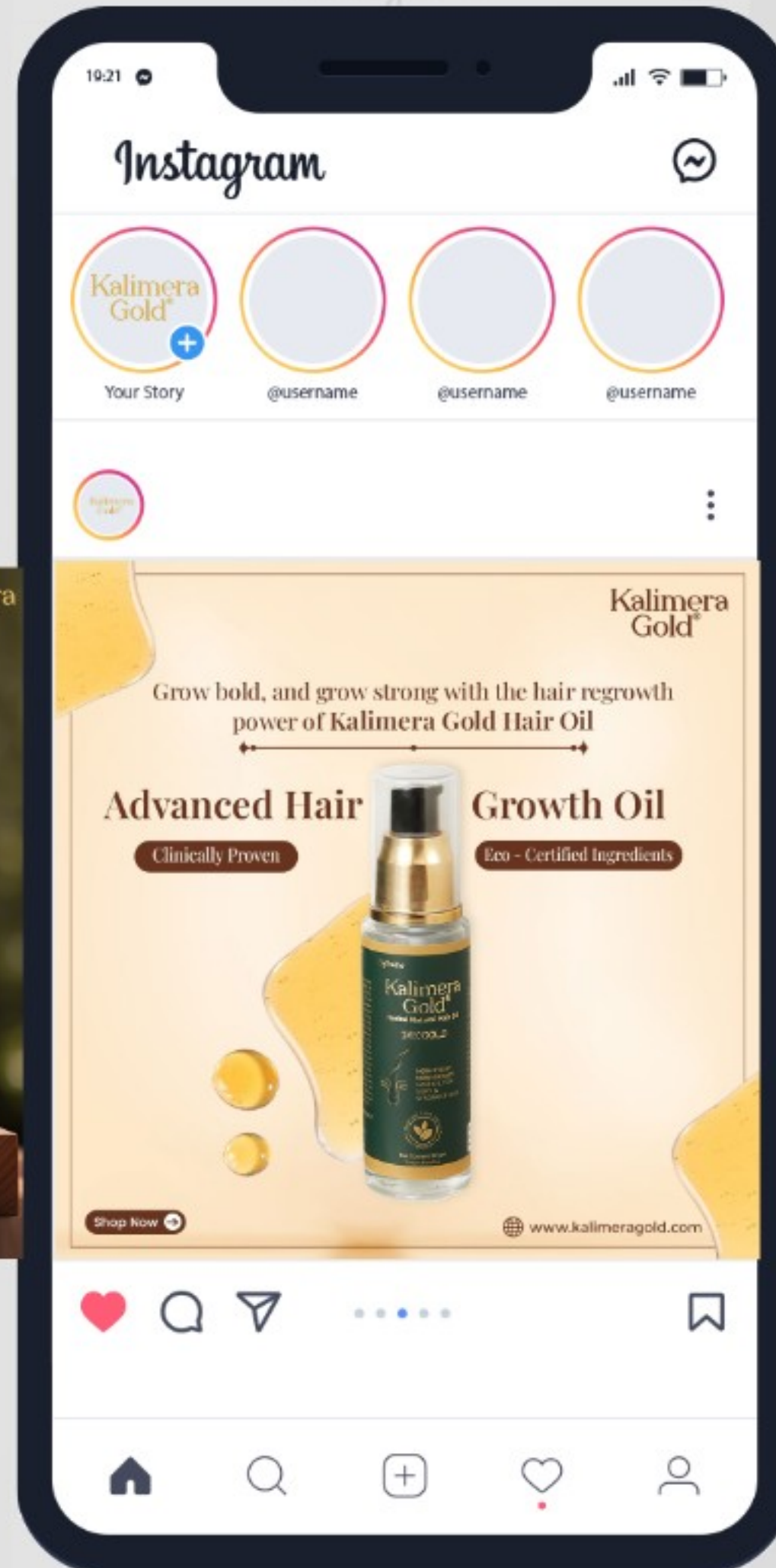


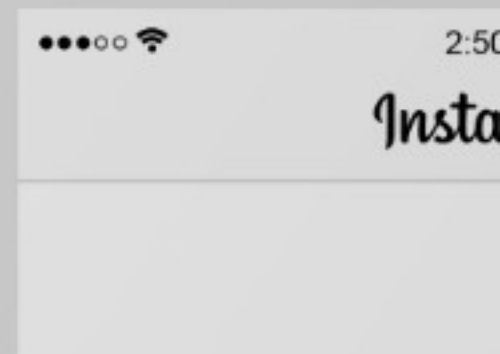
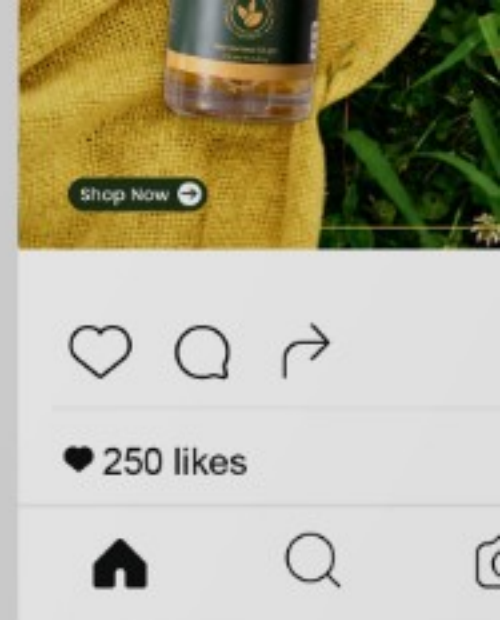
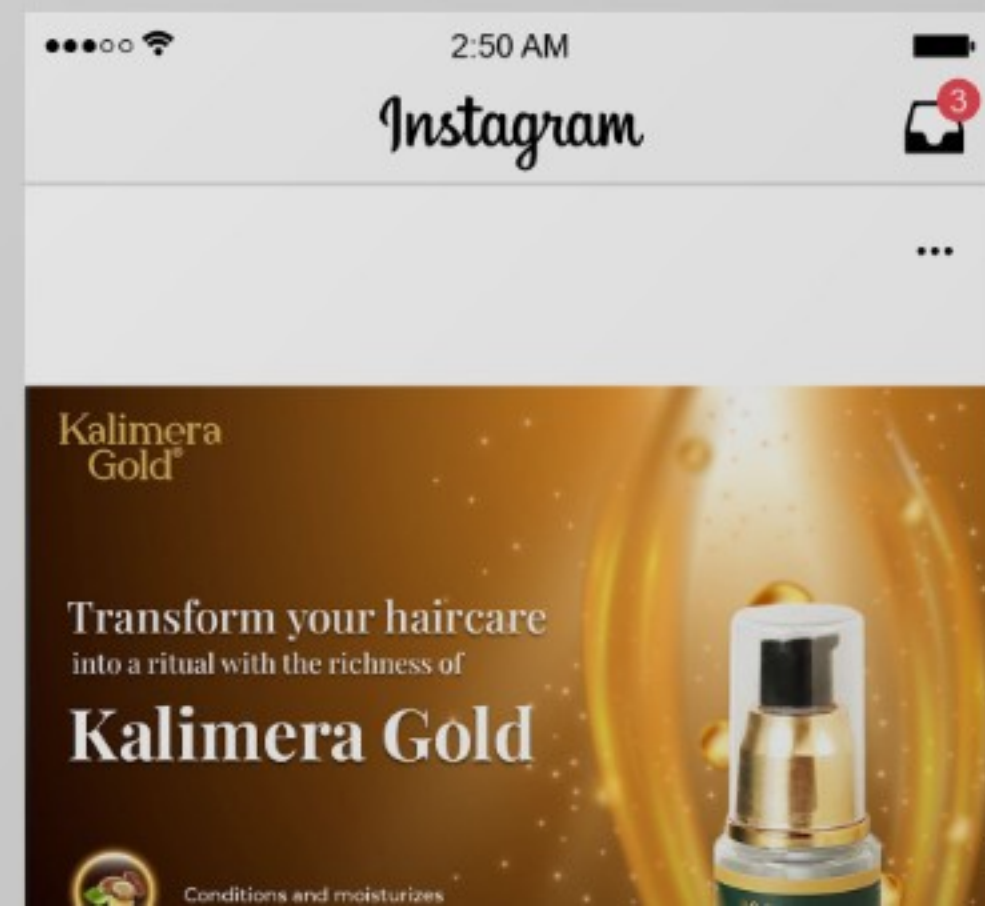
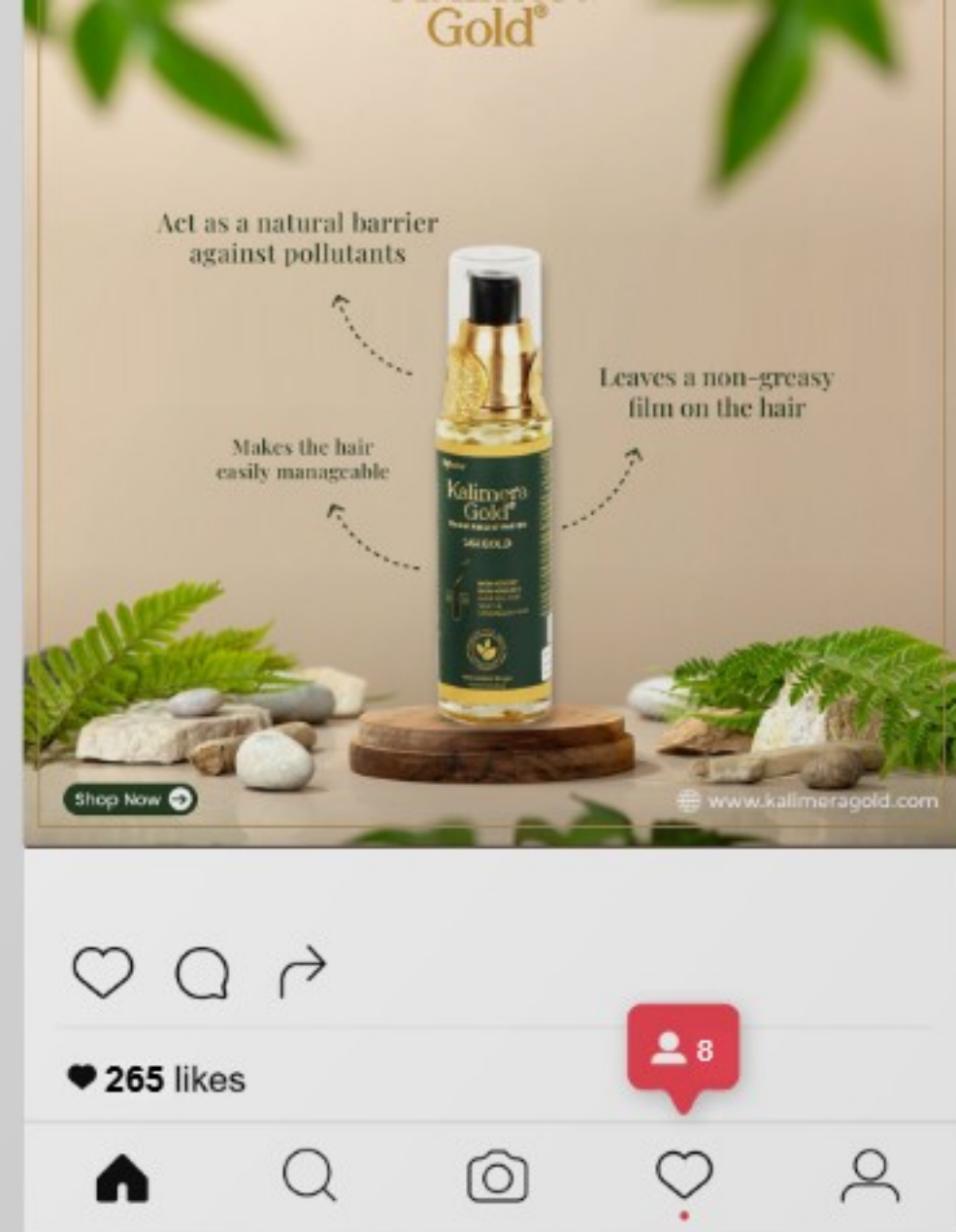
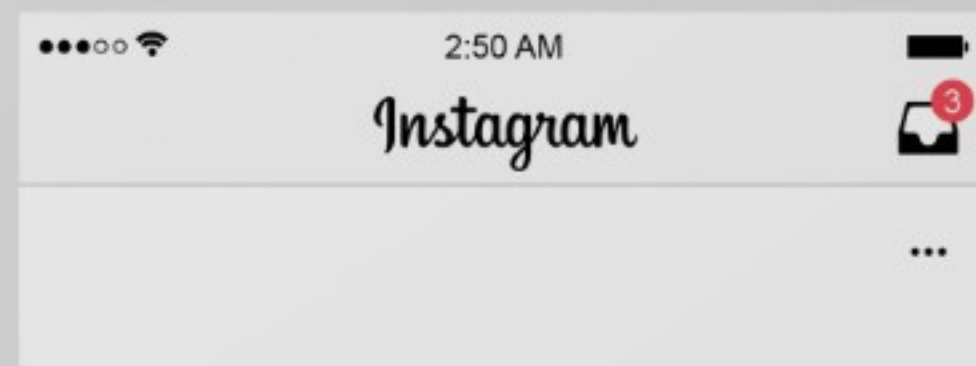
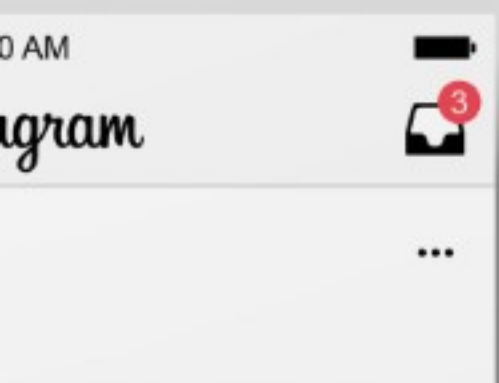
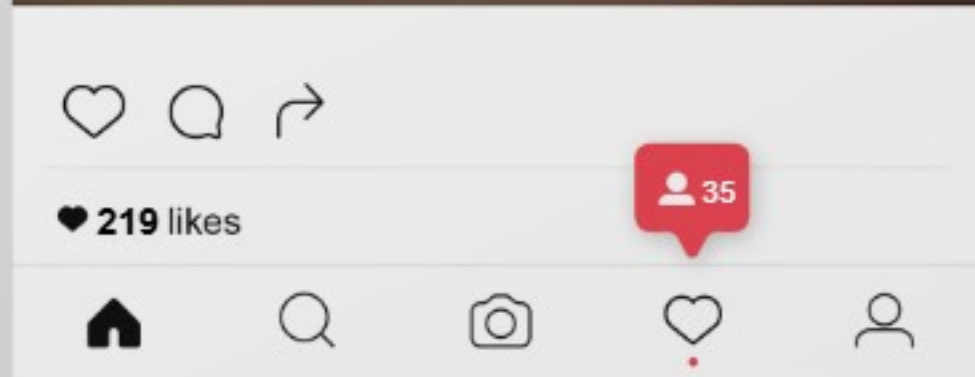
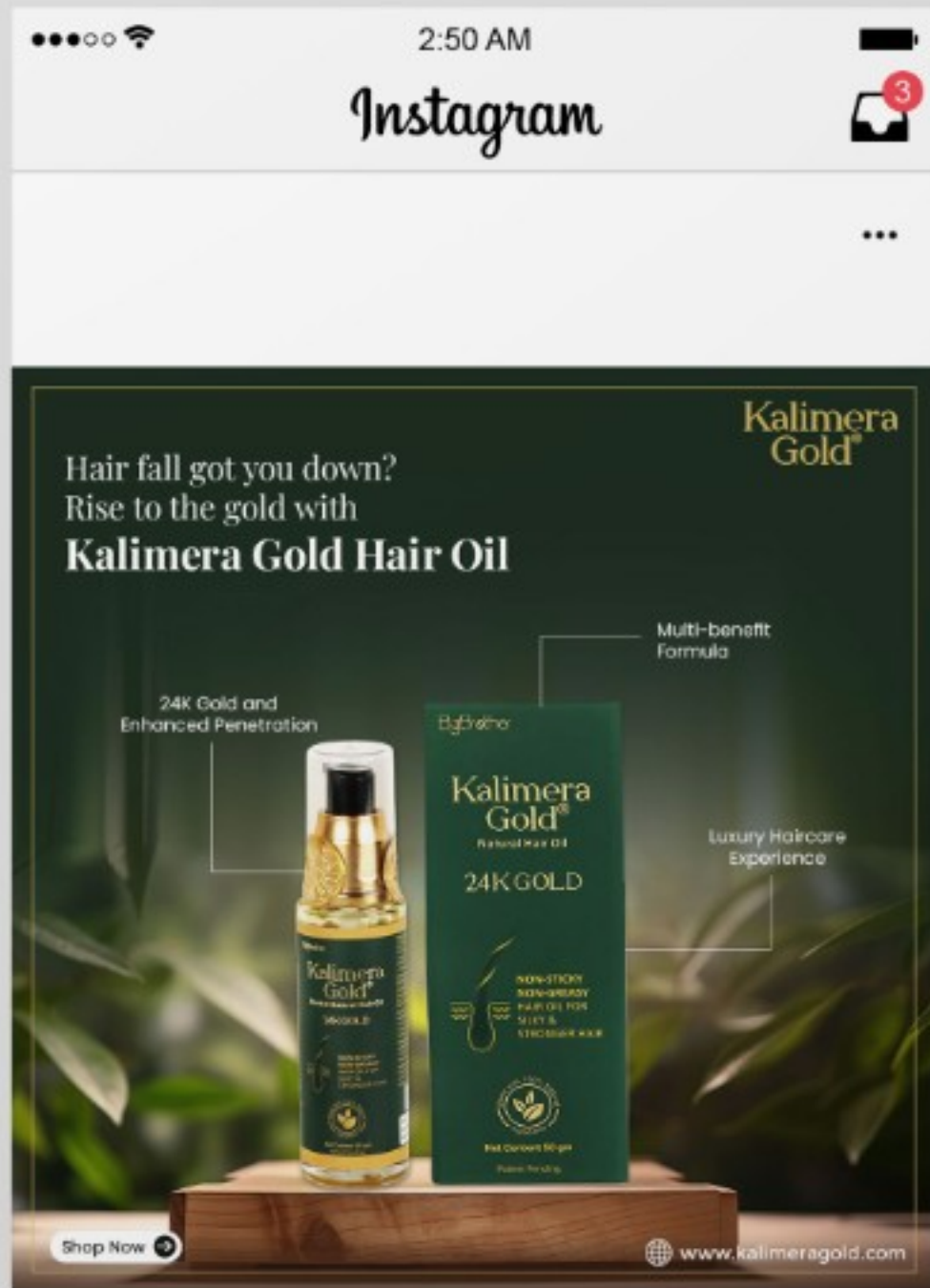
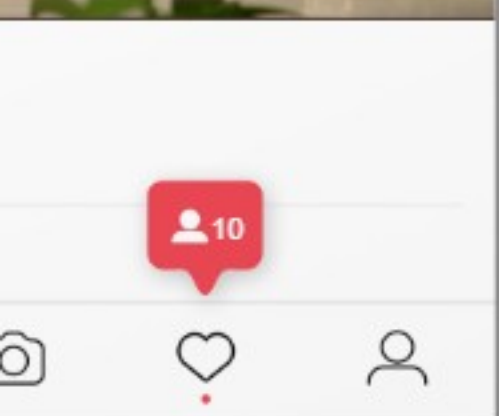
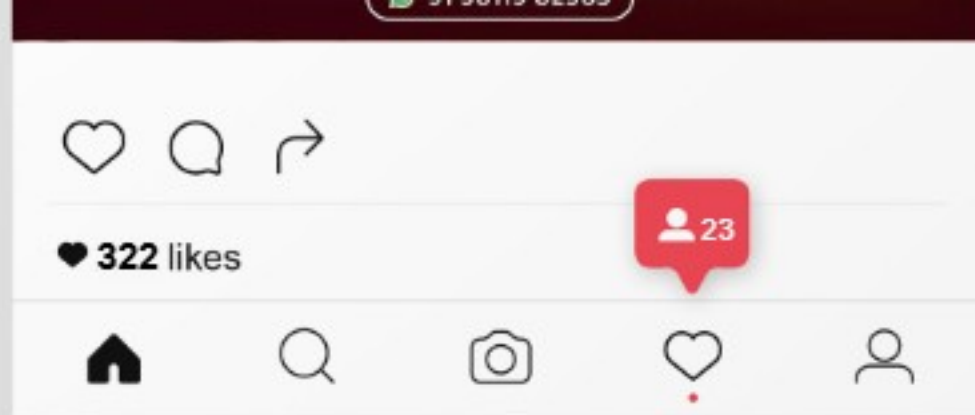
Let  
Beautiful  
Hang in Bal

ING  
GEMS & JEWELLERY

# SOCIAL MEDIA

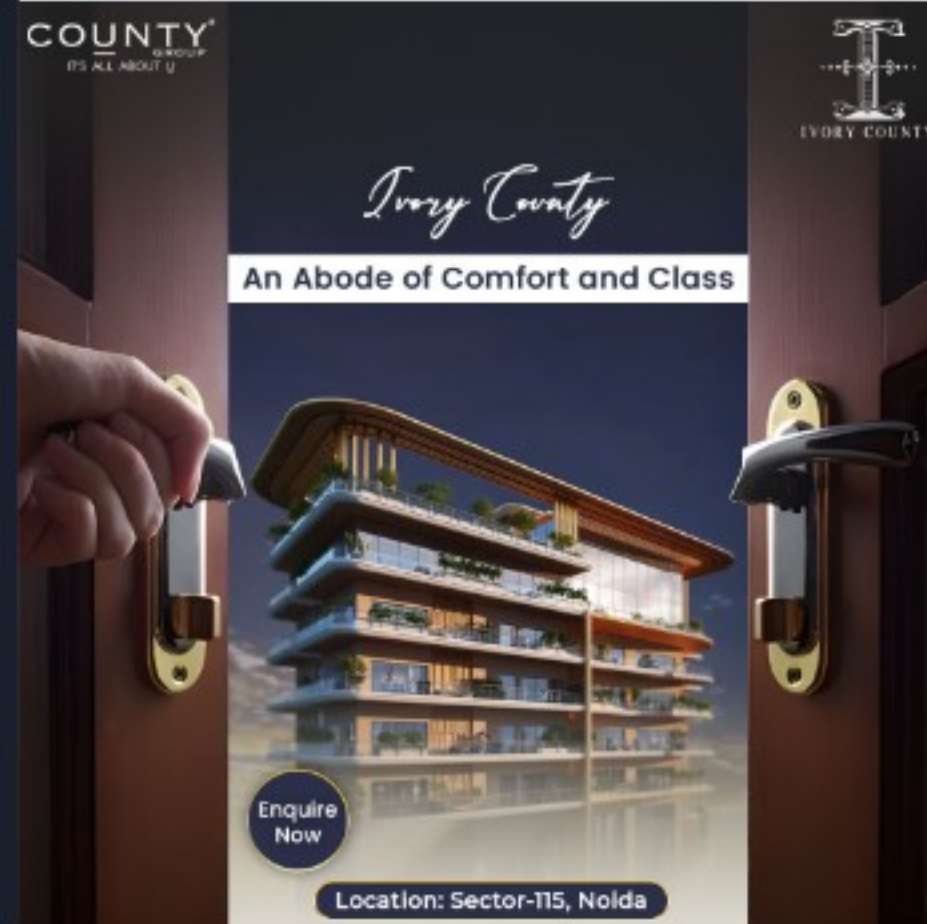
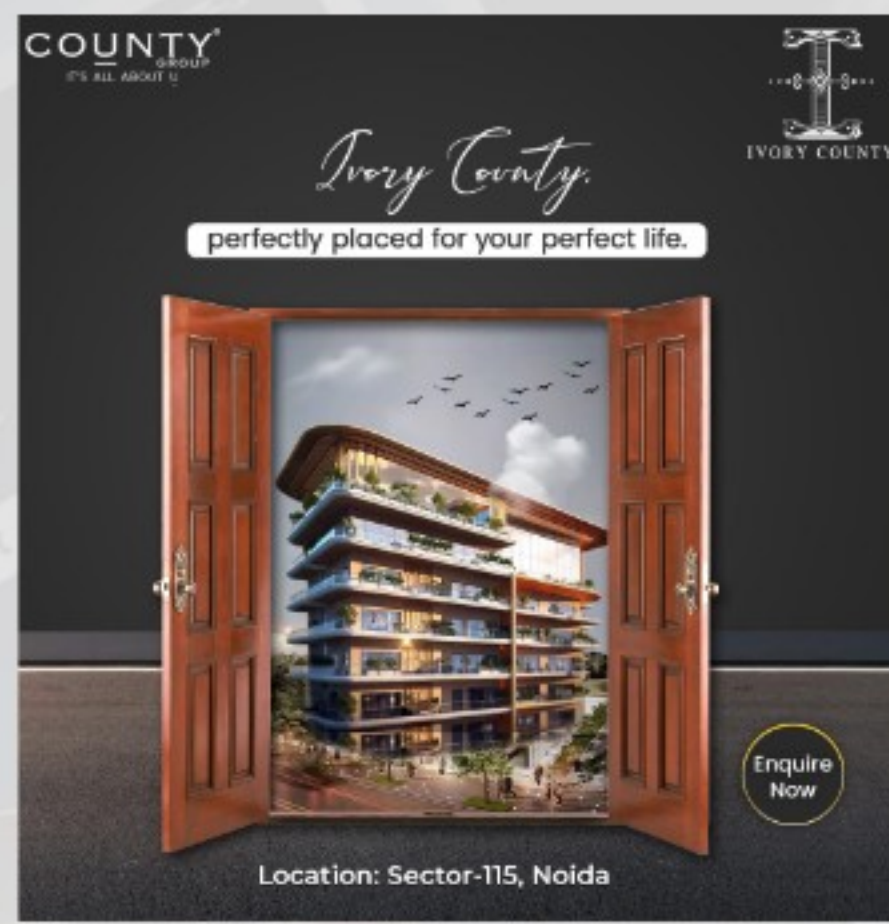
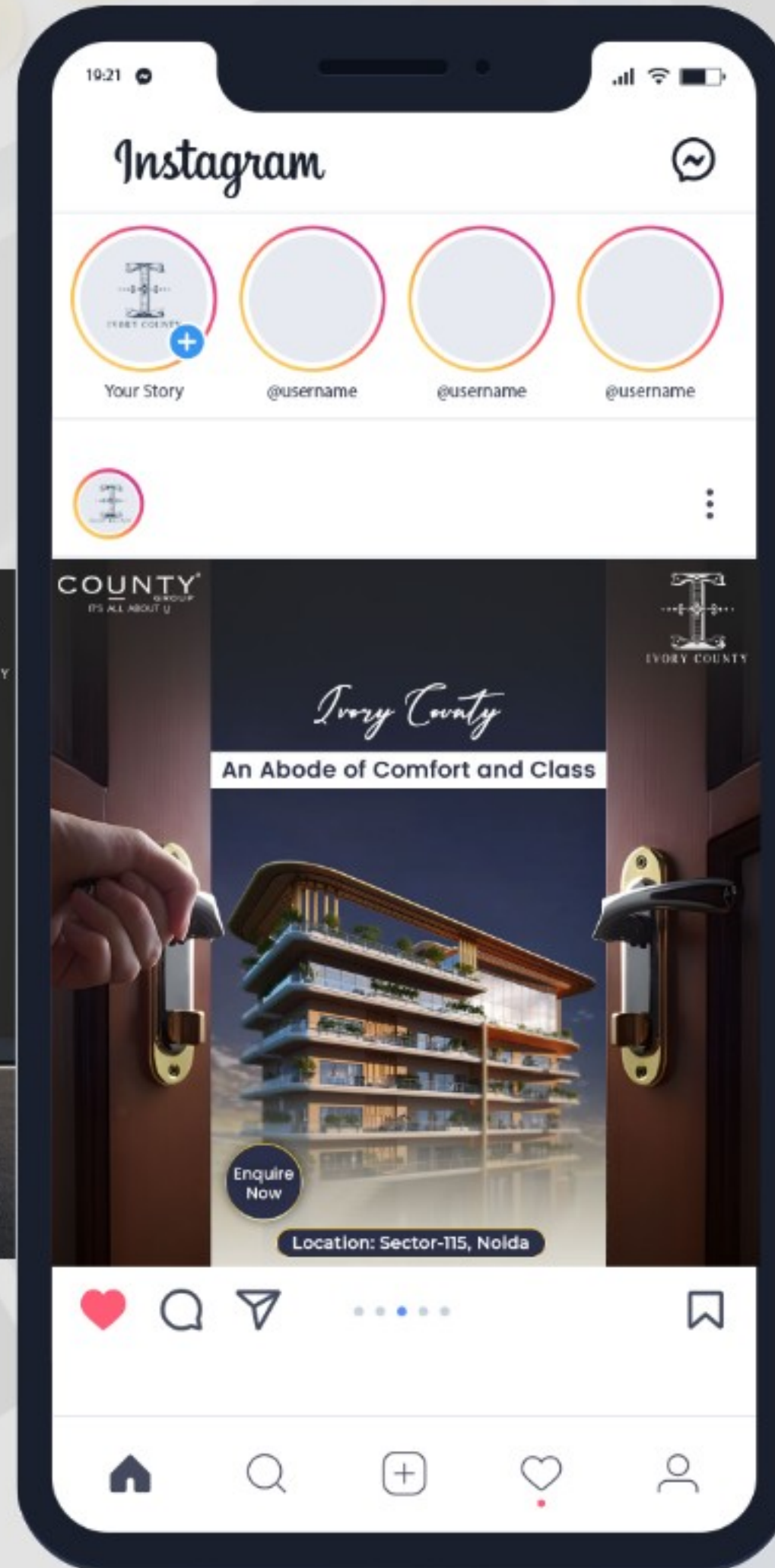
Kalimera Gold





# SOCIAL MEDIA

Ivory County



Live, love, thrive  
where life unfolds

Enquire Now

Location: Sector-115, Noida

Enquire Now

Location: Sector-115, Noida

IVORY COUNTY  
GOLD

Your Castle in the Clouds

Starting Price  
₹7.25 Cr

Enquire Now

Location: Sector-115, Noida

Enquire Now

Location: Sector-115, Noida

Amenities

- Jogging Track
- Meditation Center
- Club House
- Swimming Pool
- Sports Facility

COUNTY GROUP  
IT'S ALL ABOUT U

Ivory County

An Abode of Comfort and Class

Enquire Now

Location: Sector-115, Noida

COUNTY GROUP  
IT'S ALL ABOUT U

Uncover unparalleled elegance and prestige at  
the core of Ivory County

Enquire Now

Location: Sector-115, Noida

# SOCIAL MEDIA

LNG Gold

250 likes

LNG Gold®

250 likes

Your secret weapon for stunning interiors  
LED Concealed Light

**LNG Gold**  
BRIGHTEN YOUR LIFE

## Nature's beauty

illuminated by the perfect hiking companion **LNG Gold Light**



91 98110 82303

**LNG Gold**  
BRIGHTEN YOUR LIFE



**Sunflower**  
Mood: Happy

Ambient light that shines bright  
**LNG Gold Light**

91 98110 82303

Instagram

19:21

LNG Gold

Your Story @username @username @username

LNG Gold

Experience the unparalleled glow of the  
**CORAL MOON LIGHT**



91 98119 82303

Instagram

2:50 AM

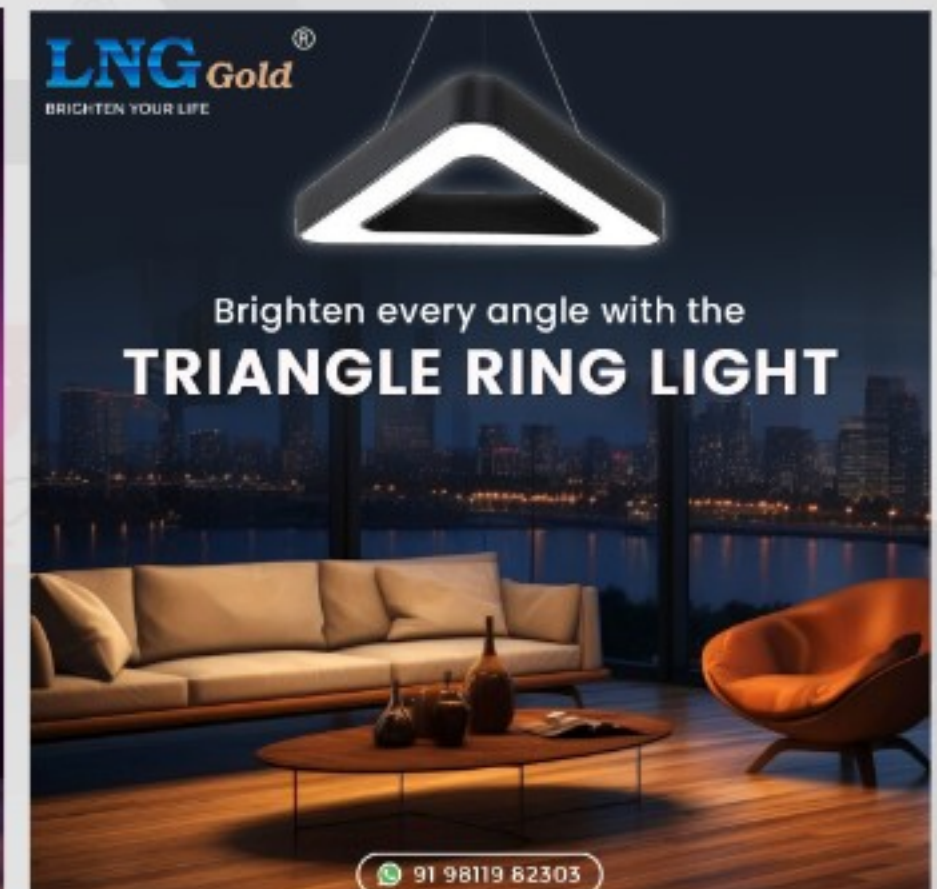
**LNG Gold**  
BRIGHTEN YOUR LIFE

A statement light that transforms any space  
**LNG Gold Linear Light**



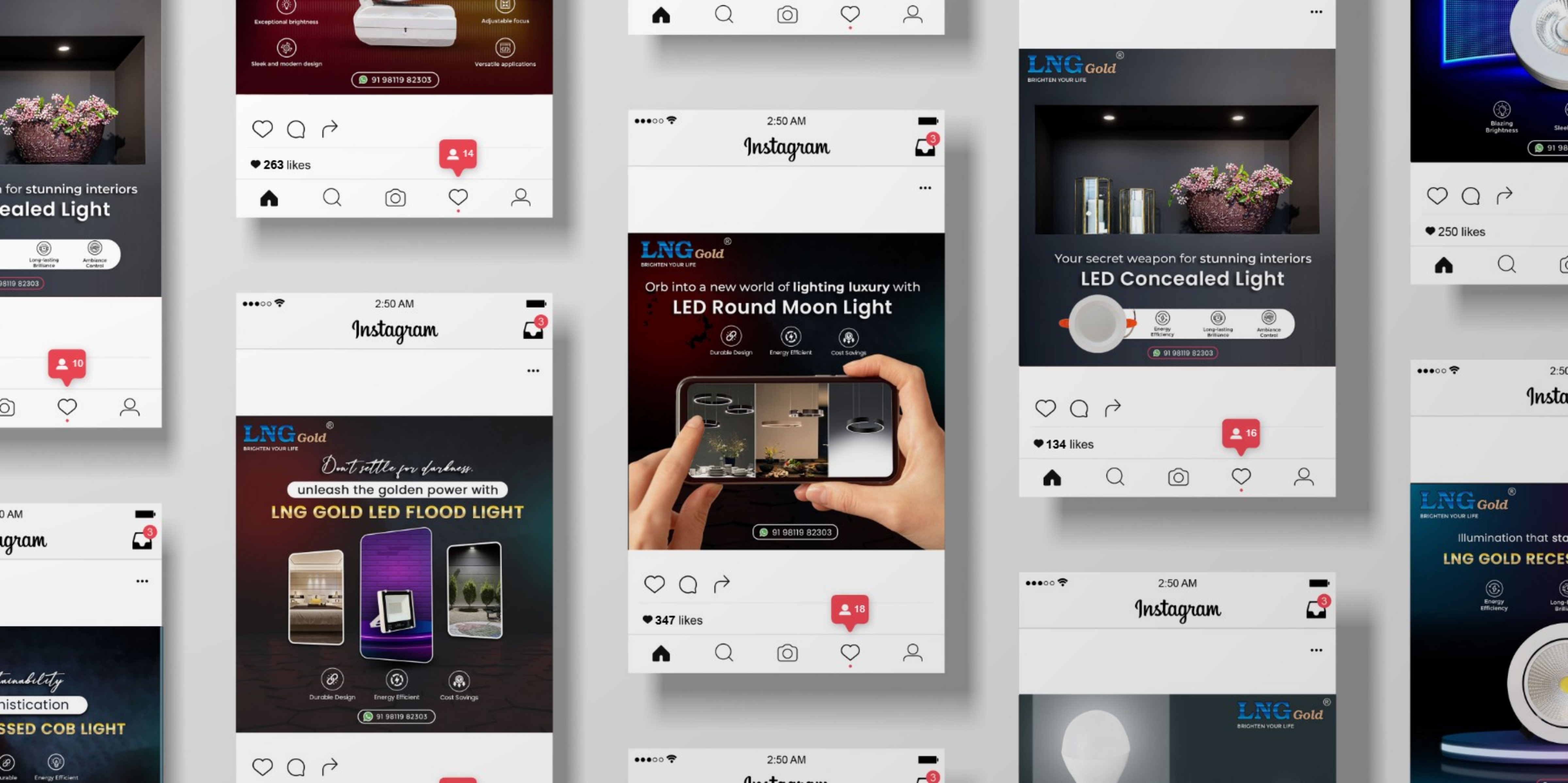
91 98110 82303

**LNG Gold**  
BRIGHTEN YOUR LIFE



Brighten every angle with the  
**TRIANGLE RING LIGHT**

91 98119 82303



# SOCIAL MEDIA

M3M



**M&M THE CULLINAN**

Multi-Layer Vegetation

100,000 sq. ft. Area of Club

Club House and Sports Zone

Large Green Public Plaza

Starting From  
**Rs 98.89 Lakh**  
Inquire Now

+91 9990783190

Sector- 94 (Noida)

**M&M THE CULLINAN**

Unveiling Royalty in Every Detail

Starting From  
**Rs 98.89 Lakh**  
Inquire Now

+91 9990783190

Sector- 94 (Noida)

Instagram

Your Story @username @username @username

**M&M THE CULLINAN**

Multi-Layer Vegetation

Theme-Based Gardens

Mini Golf

100,000 sq. ft. Area of Club

5.5 Acres of dedicated greens

Large Green Public Plaza

Starting From  
**Rs 98.89 Lakh**  
Inquire Now

+91 9990783190

Sector- 94 (Noida)

**M&M THE CULLINAN**

Indulge in the ultimate luxury experience at  
**M3M The Cullinan**

Starting From  
**Rs 98.89 Lakh**  
Inquire Now

+91 9990783190

Sector- 94 (Noida)

**M&M THE CULLINAN**

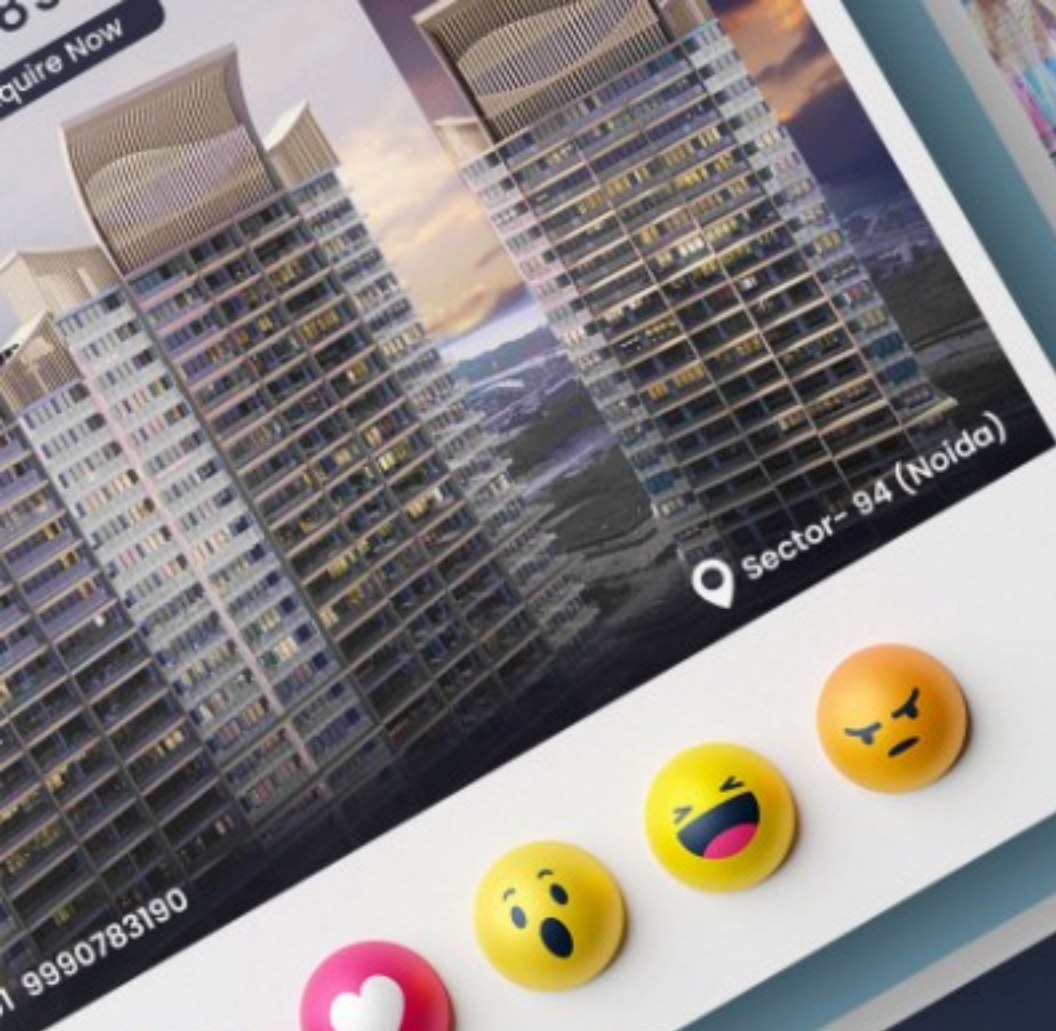
Stunning development  
for the finest in class

Starting From  
**Rs 98.89 Lakh**  
Inquire Now

+91 96259 61723

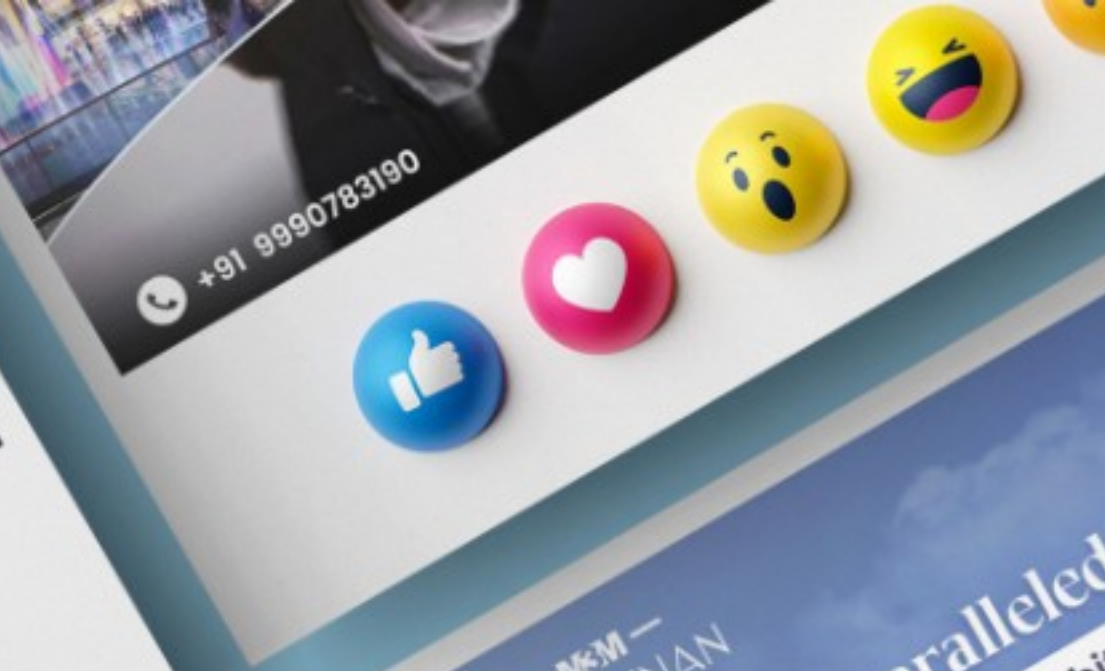
Sector- 94 (Noida)

Inquire Now



Sector- 94 (Noida)

+91 9990783190



Sector- 94 (Noida)

— M&M —  
THE CULLINAN

UNVEIL A NEW LEVEL OF  
LUXURY LIVING

Starting From Rs 98.89 Lakh

Inquire Now



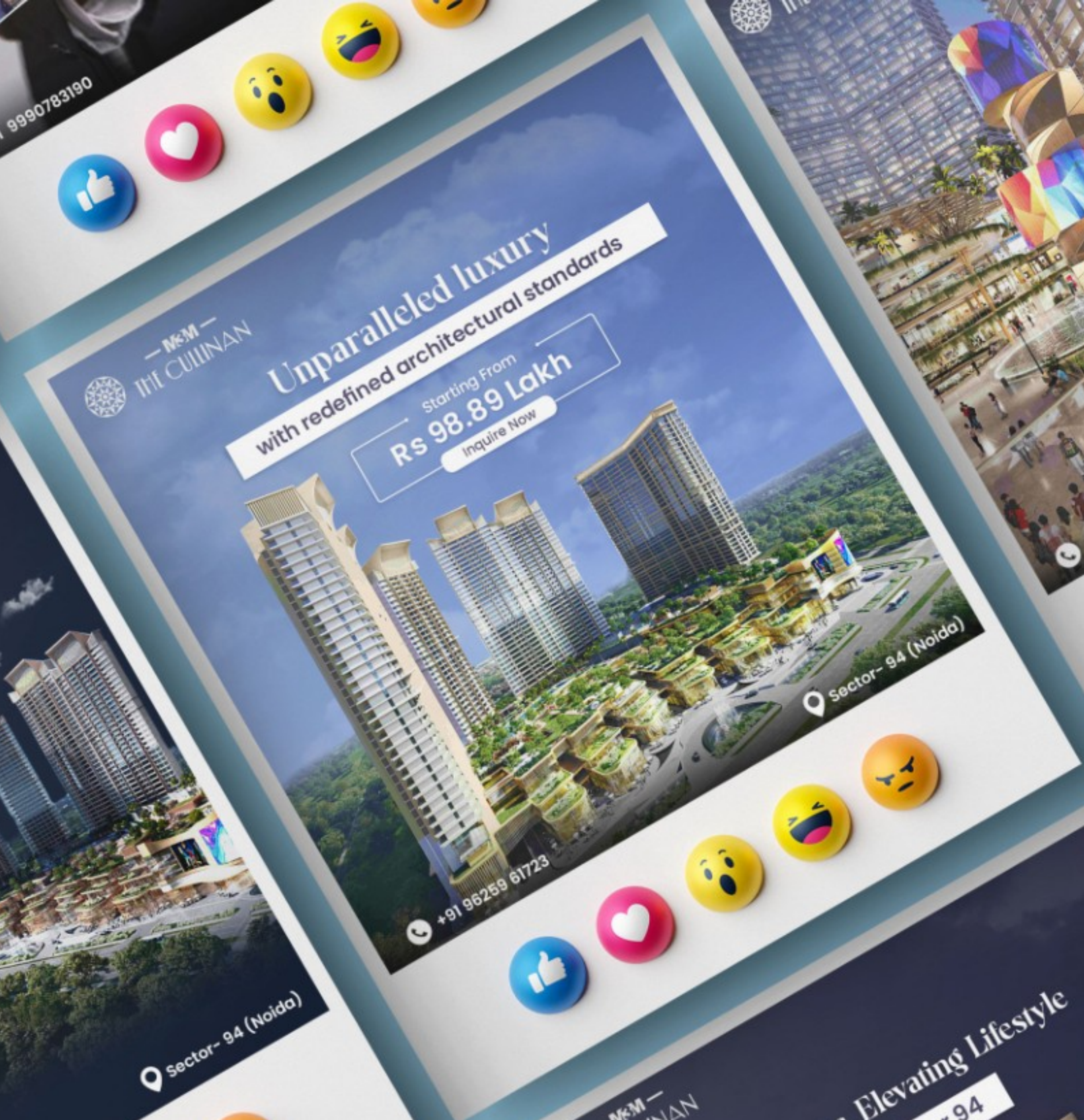
Sector- 94 (Noida)

— M&M —  
THE CULLINAN

Unparalleled luxury  
with redefined architectural standards

Starting From  
Rs 98.89 Lakh

Inquire Now



Sector- 94 (Noida)



Sector- 94 (Noida)

— M&M —  
THE CULLINAN

Reach new heights  
of luxury at M3M The Cullinan

Starting From  
Rs 98.89 Lakh



Sector- 94 (Noida)

— M&M —  
THE CULLINAN

Crafting Elegance, Elevating Lifestyle  
in Noida's Sector 94



Sector- 94 (Noida)

# SOCIAL MEDIA

Indostar TMT



Unlock The Strength  
To Build Your Dreams

9927748888

www.indostar.com

SPNG  
INDOSTAR

इंडोस्टार टीएमटी सरिया  
सही विकल्प



9927748888

www.indostar.com

SPNG  
INDOSTAR

इंडोस्टार टीएमटी देता है  
सही वजन, सही माप



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SPNG  
INDOSTAR

इण्डोस्टार टीएमटी  
आपकी सुरक्षा के लिए  
शक्ति का एक स्तंभ



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SPNG  
INDOSTAR

INDOSTAR TMT BARS  
QUALITY KA SUPERSTAR

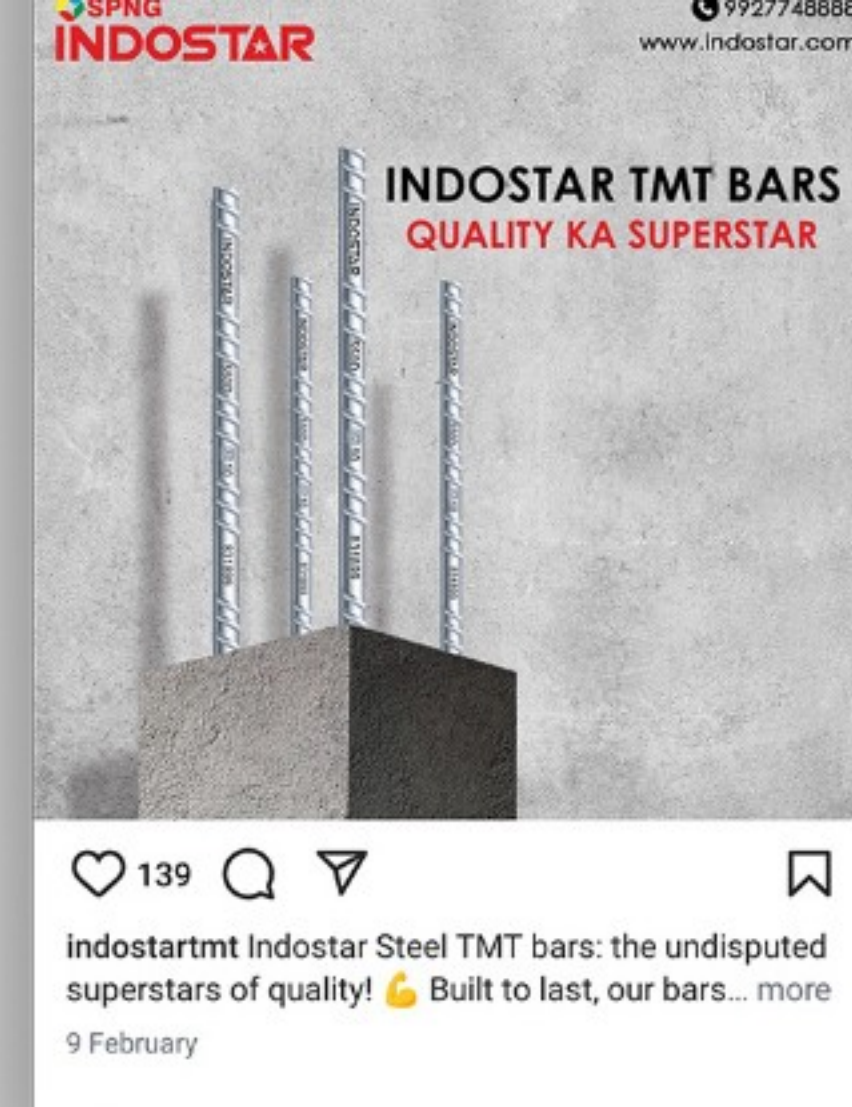
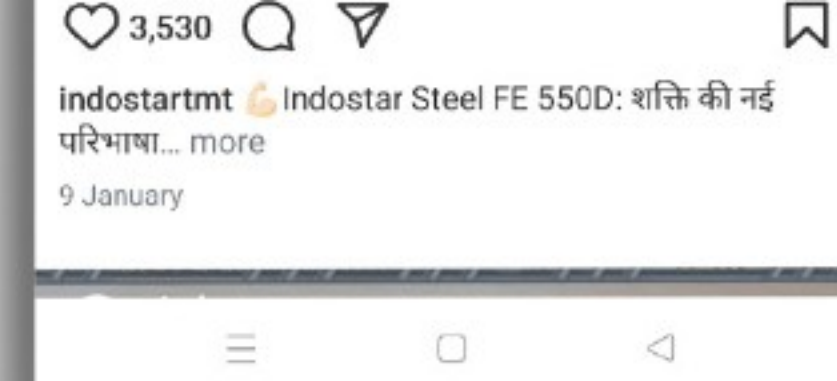
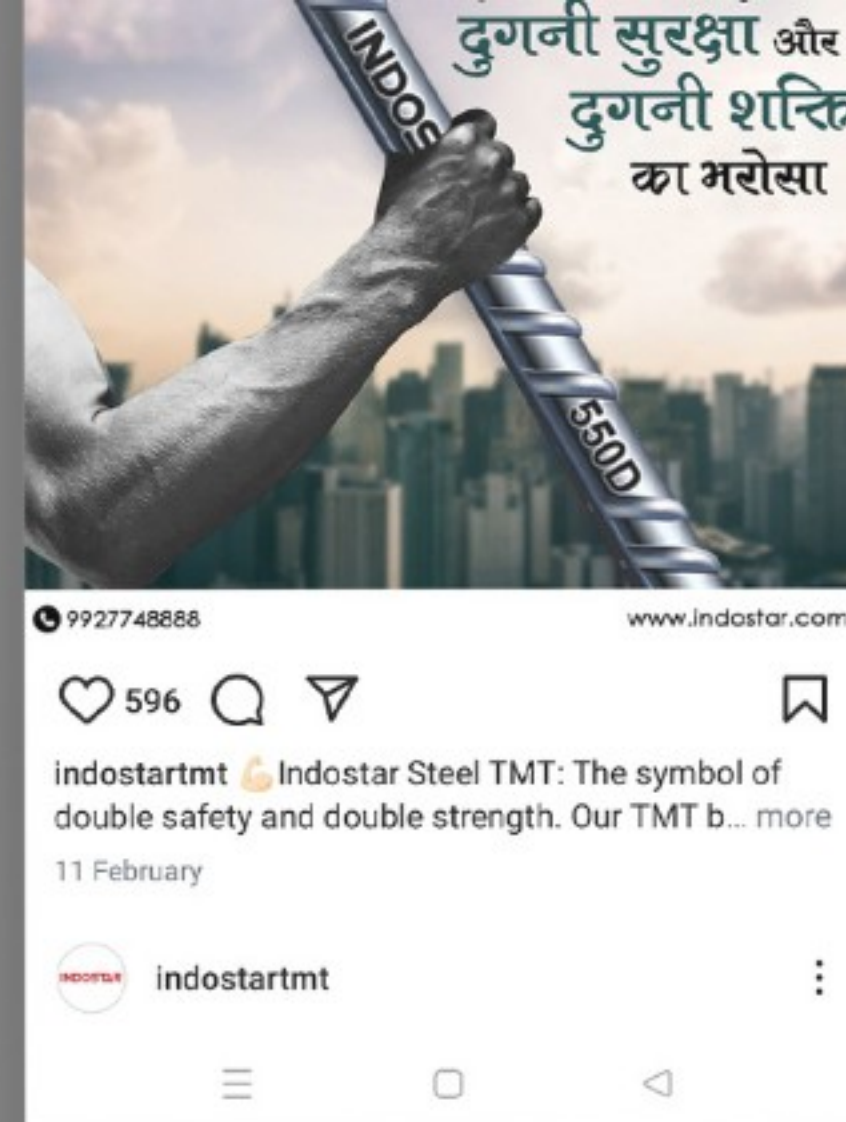
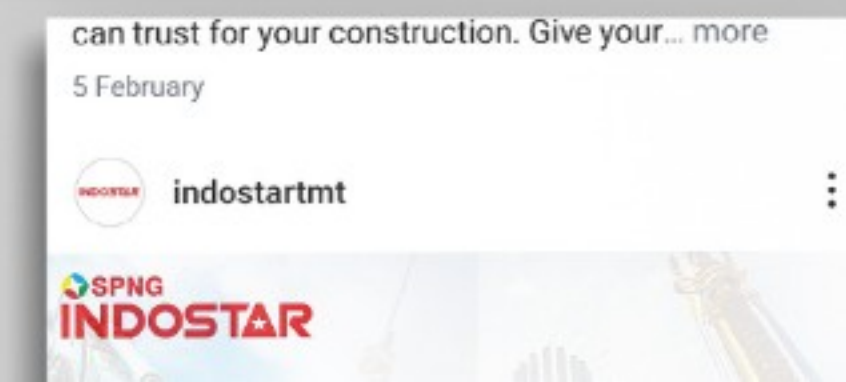
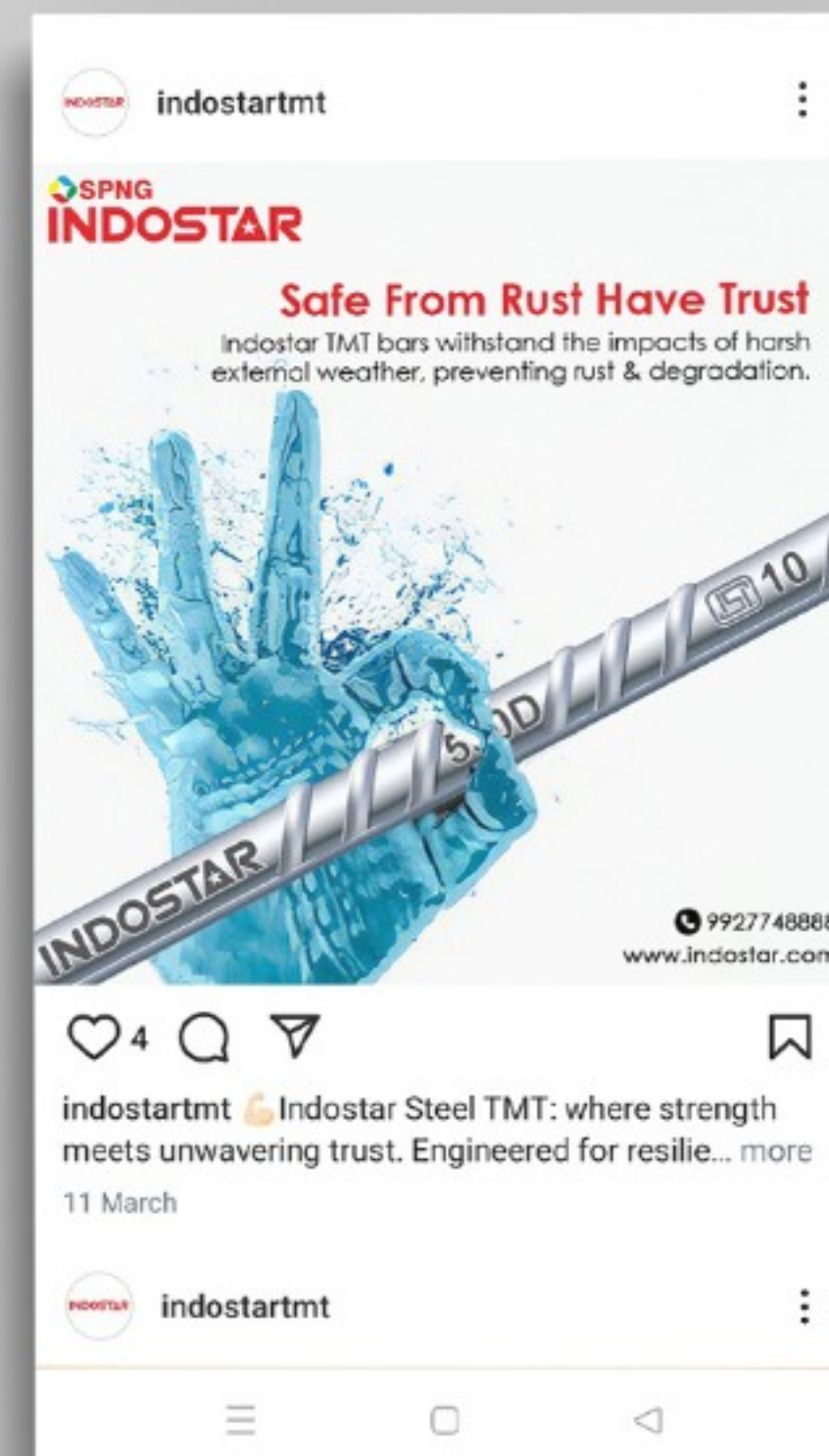
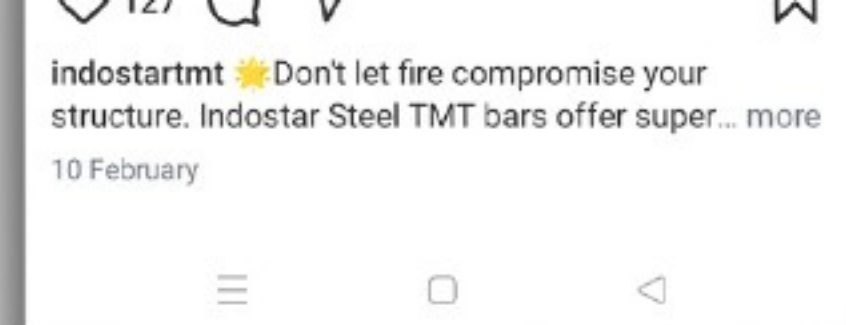
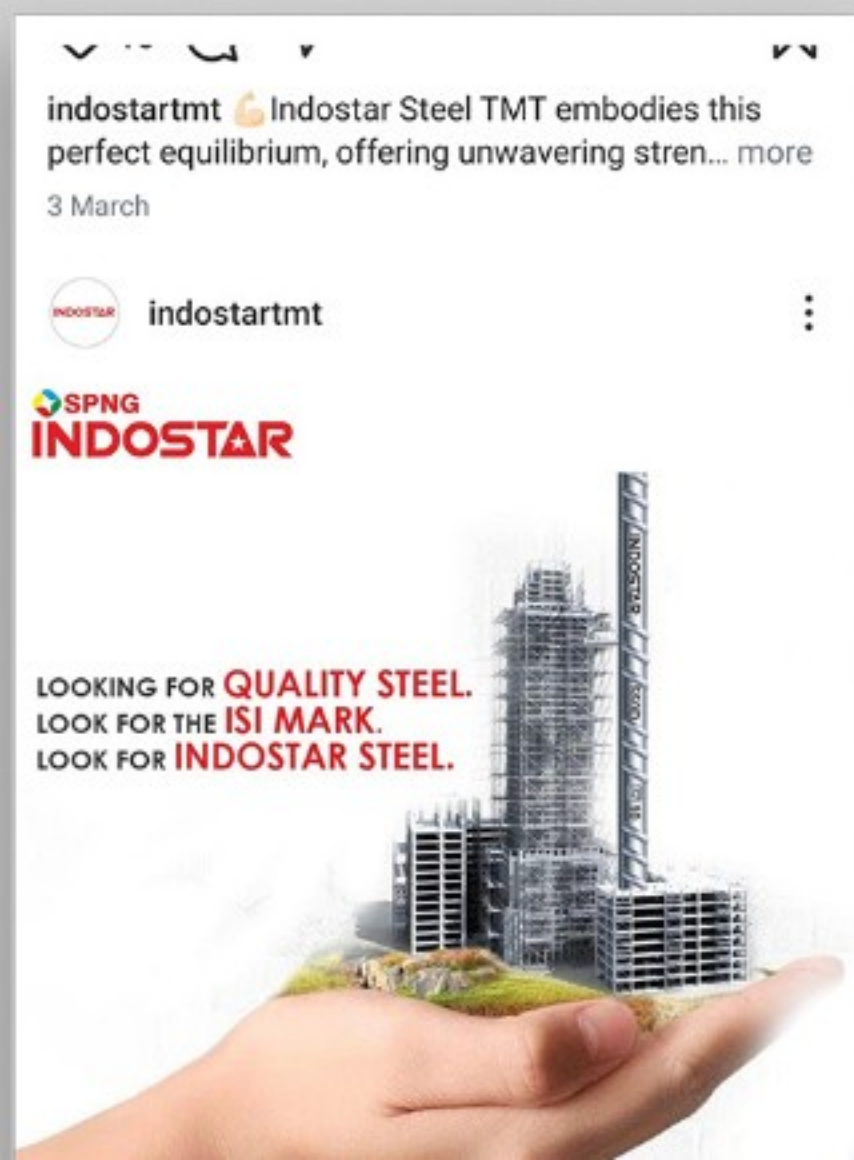


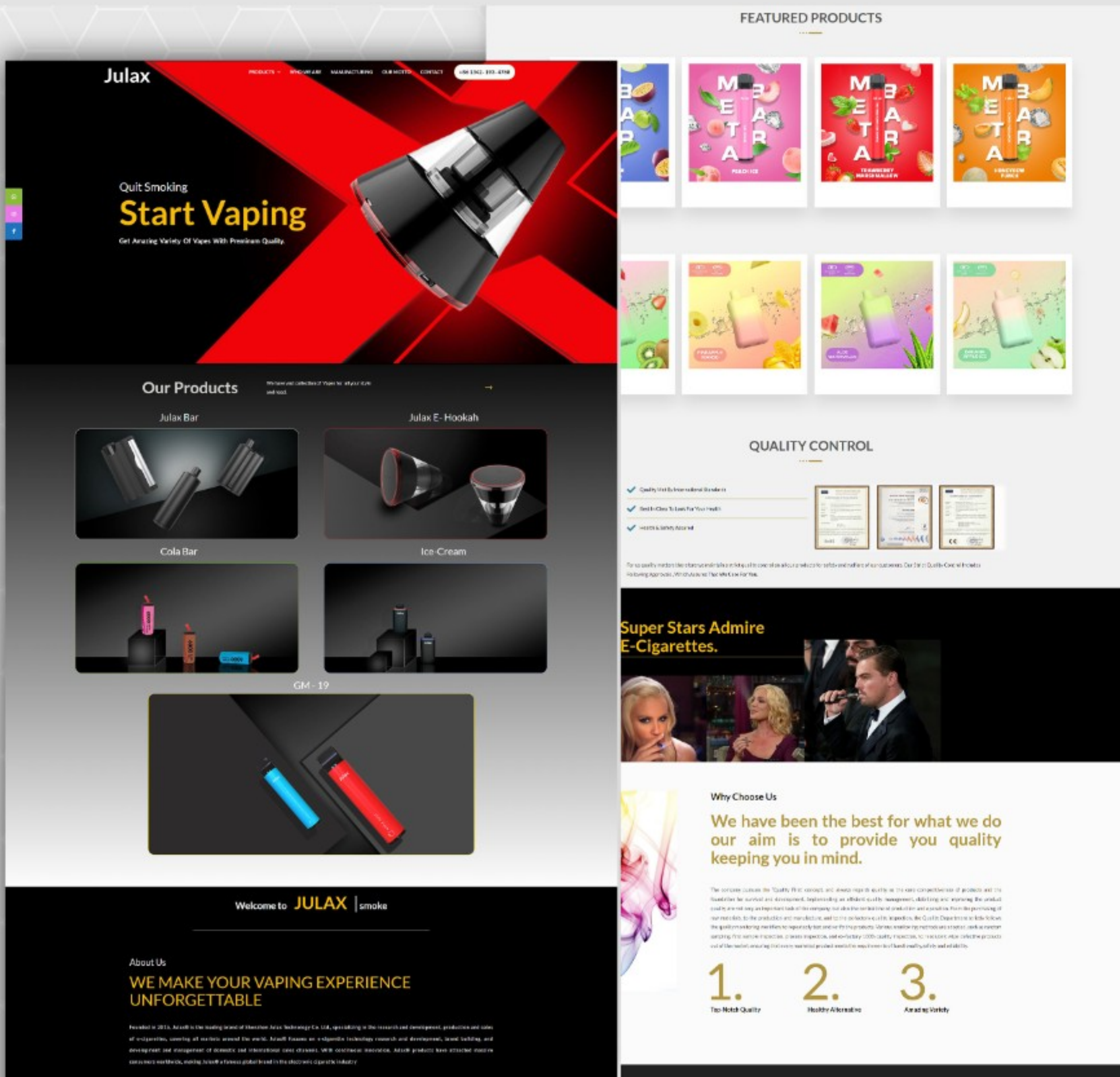
SET THE FRAMEWORK FOR  
SECURE AND DURABLE STRUCTURE

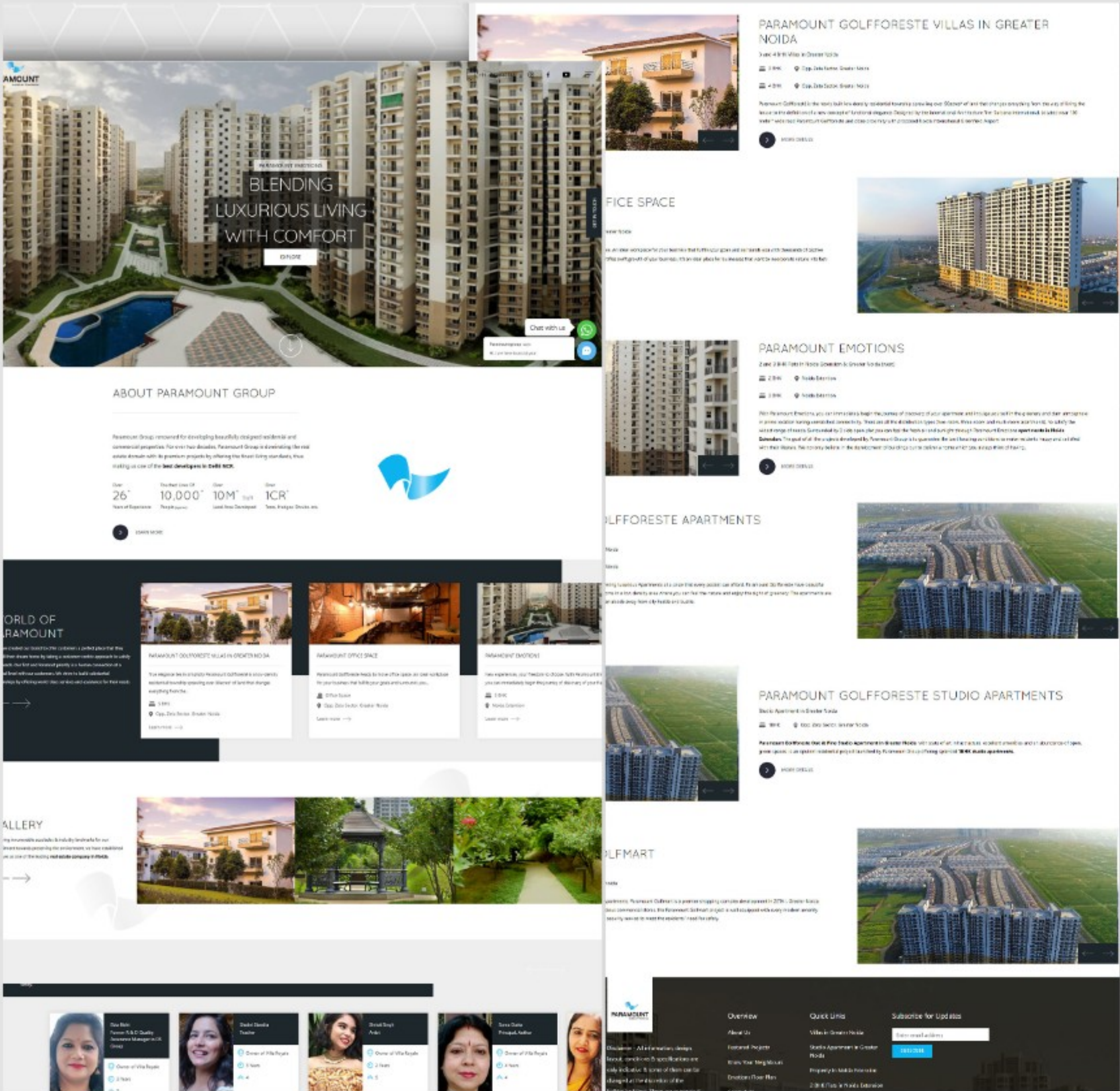
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जब घर बनाने का सवाल आए  
टीएमटी में सिर्फ इण्डोस्टार ही लगाएं







# WEB DEVELOPMENT

## Paramount





# WEB DEVELOPMENT

IIFCL



## IVORY COUNTY



**IVORY COUNTY**  
SECTOR - 115, NOIDA



## Ivory County Overview

Ivory County located in Sector 115 Noida launch by county group. our residential apartment is an iconic building that embodies a luxurious lifestyle. Theme Ivory county the development by county group spread over a 30.00 acre of land. The builders have gone to great lengths to offer a spacious resort feeling and a supremely comfortable lifestyle with modern amenities and very stylish interiors.



## Make Memories High Up In The Sky

A confluence of lines and curves, the natural and the artificial, of textures, fine finishes, and exotic patterns, the clubhouse at The Cullinan is a place high up in the skies ideal for both high-octane celebrations and elegant get-togethers.

[Download Brochure](#)

17 MINUTES to FORTIS HOSPITAL



15 MINUTE to CITY CENTRE



19 MINUTE to MALL OF INDIA

15 MINUTES TO AMITY

## Ivory County Overview

Ivory County located in Sector 115 Noida launch by county group. our residential apartment is an iconic condominium that embodies a luxurious lifestyle. Theme Ivory county the development by county group spread over a 30.00 acre of land. The builders have gone to great lengths to offer a spacious resort feeling and a supremely comfortable lifestyle with modern amenities and very stylish interiors.



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[Download Brochure](#)



17 MINUTES to FORTIS HOSPITAL



15 MINUTE to CITY CENTRE



19 MINUTE to MALL OF INDIA



15 MINUTES TO AMITY



## Amenities



CLUB HOUSE



GYM



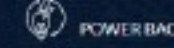
JOGGING TRACK



YOGA & MEDITATION CENTER



PARTY HALL



POWER BACKUP



SPORTS FACILITY



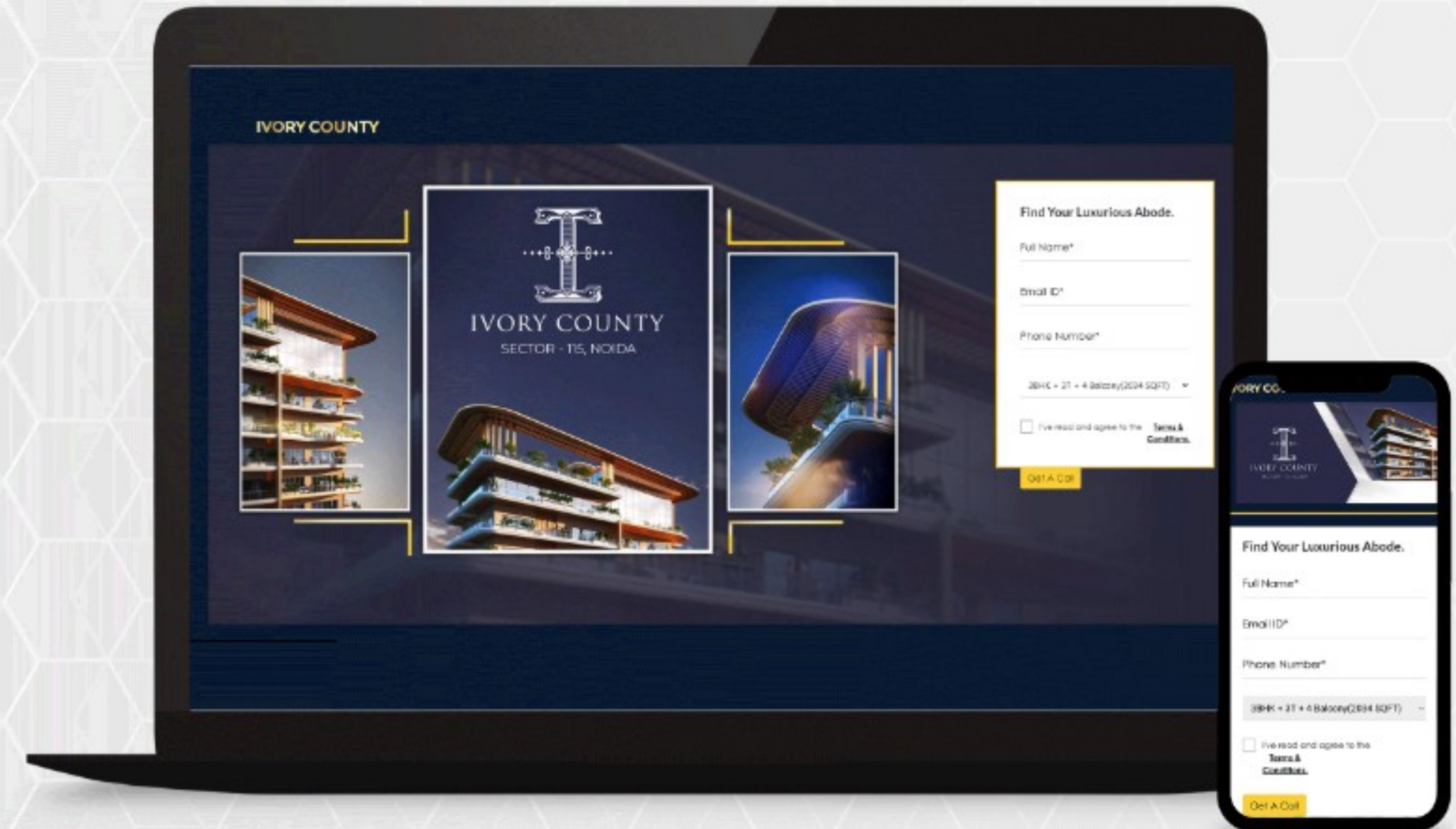
SWIMMING POOL

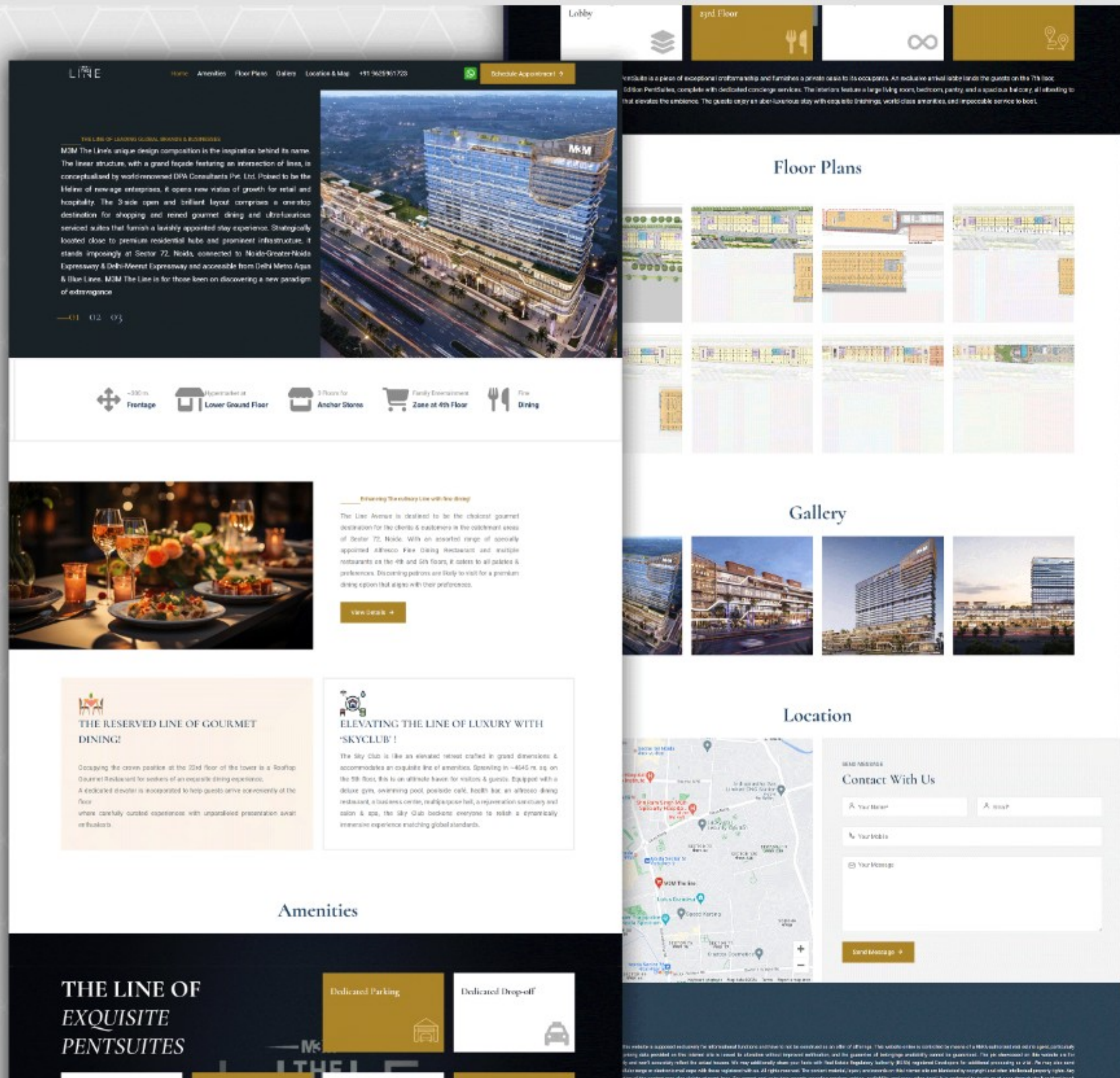


SAUNAS

# WEB DEVELOPMENT

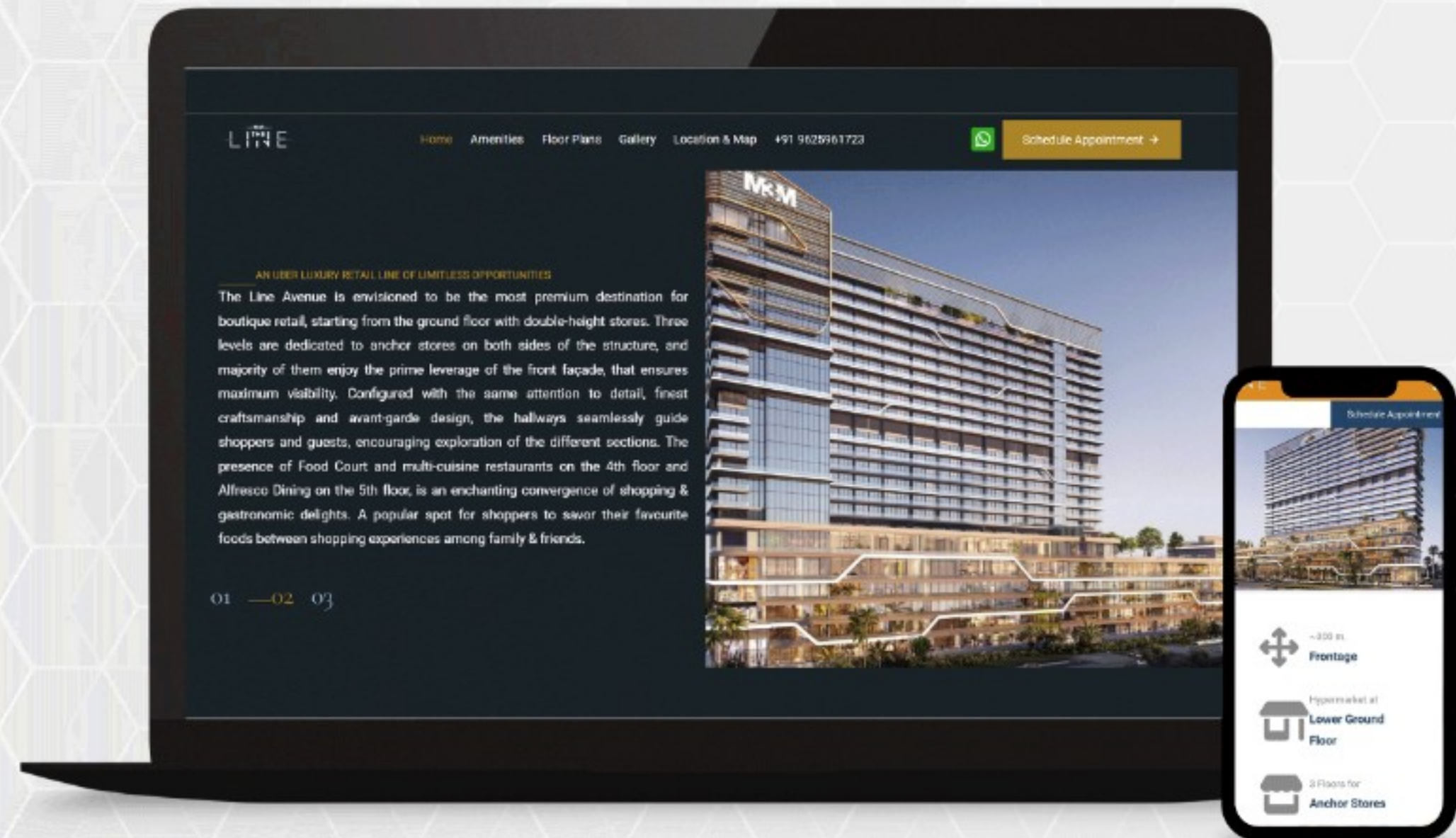
Ivory County





# WEB DEVELOPMENT

## M3M



# Research Services

— A decade of supporting informed decision-making.

## Market Analysis

- Market size & share
- Competitive analysis
- Customer analysis
- Dynamics & growth drivers
- PESTEL analysis
- SWOT analysis

## Brand Audit

- Customer Satisfaction
- Net Promoter Score
- Brand Awareness

## Retail Audit

- Shelf efficiency
- Mystery shopping
- Merchandising

## Customer Behavior

- Communication appeal
- Behavior analysis
- Satisfaction & loyalty drivers
- Buying & consuming journey analysis

## Product Development

- Needs assessment
- Blind test
- A/B testing
- User experience

## Monitoring & Evaluation

## Media Consumption

---

## Brand Development

 The small details that paint the bigger picture.

Your brand identity is more than just a logo – it's the essence of your business. It defines how you look, feel, and sound, both internally and externally. It's the first impression that grabs attention and sticks in memory.

Our comprehensive identity package starts with the core: a memorable business name, a captivating logo, and a tagline that sums up your brand essence. We then translate this into a cohesive visual language across all touchpoints, including business cards, letterhead, email signatures, marketing collateral, and even uniforms and office décor.

## Brand Management

 Maximizing the brand's value through smart management.

Every brand has a story, and TechCentrica helps you write it. We offer comprehensive brand management solutions at every stage of your business lifecycle, from exciting startups to strategic mergers and everything in between.

Our team of experts creates winning brand strategies, implements them flawlessly, and continuously evaluates performance to ensure your message resonates with your audience.

---

**WE** **+** **PASSIONATE**  
**CLIENTS** **=** **PERFECT**  
**COLLABORATION**

## **We seek clients**

who embrace change

who aren't afraid to take calculated risks

who prioritize creativity as much as we do.

who share our enthusiasm for crafting exceptional experiences.

If you're a brand that fosters deep connections with your customers, teams, and vendors, we'd be honored to join forces.

## Contacts

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- 📍 Address: A – 197, Sector 63, Noida, Uttar Pradesh 201301
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